



Mats Eliasson, CEO, Watreco AB, Water Treatment Corporation, Sweden

Mats Eliasson is the CEO of Watreco (Water Treatment Corporation), an innovative Sweden based Cleantech Company working with sustainable and energy efficient water treatment solutions, mainly based on the Vortex Process Technology (VPT). Watreco, (www.watreco.com) was established in 2004 by Mats and four of his colleagues in Augustenborg, one of the Eco City sites in the city of Malmö.

Mats hold a degree in Master of Science in Industrial Engineering and Management from Linköping Institute of Technology and have throughout his professional career work in both large international corporations to small start-ups with everything from Equipment Financing, Telecommunications, IT Software Providers and Speech Technology to Environmental Technology, Waste Management and now Water Treatment. Mats have since many years a deep interest in nature and the environment. Together with his friends from university he formed the Alumni Network – The Rebecka Brothers (Engineers for ecological harmony) in 1990, in which now many members holds various Executive management positions in companies like Ericsson, Volvo Cars and AstraZeneca.

He is currently involved in a project called HEIDI – Hands-on Environmental and Industrial Development Initiative) setting up a Hands-on Cleantech and Sustainability focused incubator in Malmö.

Mats have a big passion for water, both on and under, as a former national team sailor and a diver. He lives in Malmö with his wife and four kids.