

Sustainable Innovation 08
Future Products, Technologies and Industries
13th International Conference
27th - 28th October 2008
Malmö University
Malmö
Sweden
<http://www.cfsd.org.uk/events/tspd13/index.html>



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Miguel Angel Gardetti is Director of the Center for Study of Corporate Sustainability (CSCS) in the City of Buenos Aires (Argentina). He is also Coordinator of the Argentine Base of the Pyramid Learning Lab and first Learning Lab on Sustainable Innovation in South America. He teaches Corporate Sustainability in postgraduate programs and has published two books in Spanish on the topic. He holds a Ph.D. in Environmental Management (Pacific Western University, CA, USA).