

Mats Zackrisson

April 1, 2014

Program for the Eco-design tool conference 14-15 May

Venue: Swerea IVF, Argongatan 30, Mölndal, Sweden

Wednesday 14 May

11.00-12.00	Registration	
12.00-13.00	Lunch	
13.00-13.10	Opening of conference	Mats Lundin CEO of Swerea IVF
13.10-13.30	The eco-design journey	Anna Karin Jönbrink, Swerea IVF
13.30-14.00	ISO 14006, Eco-design management and tools	Martin Charter, chairman of ISO 14006 Committee, UK
14.00-14.30	Design for sustainable behavior: a toolbox for targeting the use phase	Anneli Selvefors, Chalmers University of Technology, Sweden
14.30-15.00	Ecodesign maturity model (ECOM2): supporting companies on eco-design implementation and management.	Daniela Pigasso, Technical University of Denmark
15.00-15.30	Coffee break	
15.30-16.00	SULCA software for eco-design.	Catharina Hohenthal, VTT, Finland
16.00-16.30	Ecodesign+ a web based tool for assessing the carbon footprint of products.	Adriana Diaz, ECODESIGN company engineering & management consultancy, Austria
16.30-17.00	Embedding ecodesign into the design cycle – an alternative approach to quantitative tools.	James Joyce, Environmental Resources Management, UK
19.00-22.00	Guided tour and dinner at Universeum, Scandinavia's largest Science Centre	

Thursday 15 May

08.30-9.00	BTOGreen the experience: the serious game to explain eco-design	Samuel Mayer, Pôle Eco-conception, France
9.00-9.30	Visualizing future material supply needs during product development	Gunilla Clancy, CTH, Sweden

Mats Zackrisson

April 1, 2014

9.30-10.00 Idea generation based on the results of life cycle assessments Mats Zackrisson, Swerea IVF, Sweden

10.00-10.30 Coffee break

Parallell sessions categorizing eco-design tools by

10.30-11.30	Where in the product development process	Sector suitability	Where on a company's eco-design journey	Size of company and affordability
-------------	--	--------------------	---	-----------------------------------

11.30-12.30 **Plenary session**
Drawing the eco-design tool map

12.30 The conference ends with lunch

Reservation for changes