

Sustainable Innovation 12

Resource Efficiency, Innovation and Lifestyles

29th – 30th October 2012
Alanus University, Bonn, Germany



Welcome

Welcome to the 17th International **'Sustainable Innovation 12 Conference focused on Resource Efficiency, Innovation and Lifestyles'** organised by The Centre for Sustainable Design at the University for the Creative Arts in the UK.

Sustainable Innovation 12 will take place on **29th–30th October 2012** at Alanus University, Bonn, Germany.

This factfile contains information to assist delegates in organising their participation at this high level event.

- **Background - an introduction to the Conference**
- **Venue Information**
- **Hotels, Bed & Breakfast, Restaurants, Pubs**
- **Visitor Information and Useful Links**
- **Cancellation Policy & Contact**

We hope you find the following information useful and look forward to meeting you at Alanus University, Bonn, Germany.

Background

Rio +20 in June 2012 will focus on the 'green economy' with resource consumption, innovation and behavioural change being central to discussions. Resource productivity and efficiency in production and consumption are moving up the global agenda as increasing raw material costs and emerging concern associated with security of supply of critical metals essential for the production of eco-innovative technologies has increased. Discussions in Europe have shifted towards the practicalities of transitioning to low carbon and resource efficient economies and societies. Materials and water alongside energy and food are now being positioned at the heart of the resource productivity debate. The need to radically change consumption patterns has gained increased visibility and enabling higher levels of demand and supply side innovation will be the linchpin in moving forward. The 'Roadmap to a Resource Efficient Europe' published by the European Commission in September 2011 consistently highlighted the need for accelerated innovation in materials, products, services and technologies as key to enabling smart, sustainable growth. Developing an improved framework to accelerate the flow of good ideas for products, services and technologies through R&D to the market is essential to enable resource efficient, low carbon innovation. New business models will be required that catalyse innovation across and beyond the life cycle. Developing systems to ensure 'closed (materials) loops' are receiving increasing attention and various approaches are being developed e.g. 'cradle to cradle', Product Service Systems (PSS), re-use and sharing models. 'Designing out' waste and designing for 'closed loops' will be of growing importance as waste gets more expensive and resources get scarcer. Therefore developing products, services and technologies to enable recycling, remanufacturing, reconditioning, product extension and dematerialisation will become an essential element of innovation.

Sustainable Innovation 12

Resource Efficiency, Innovation and Lifestyles

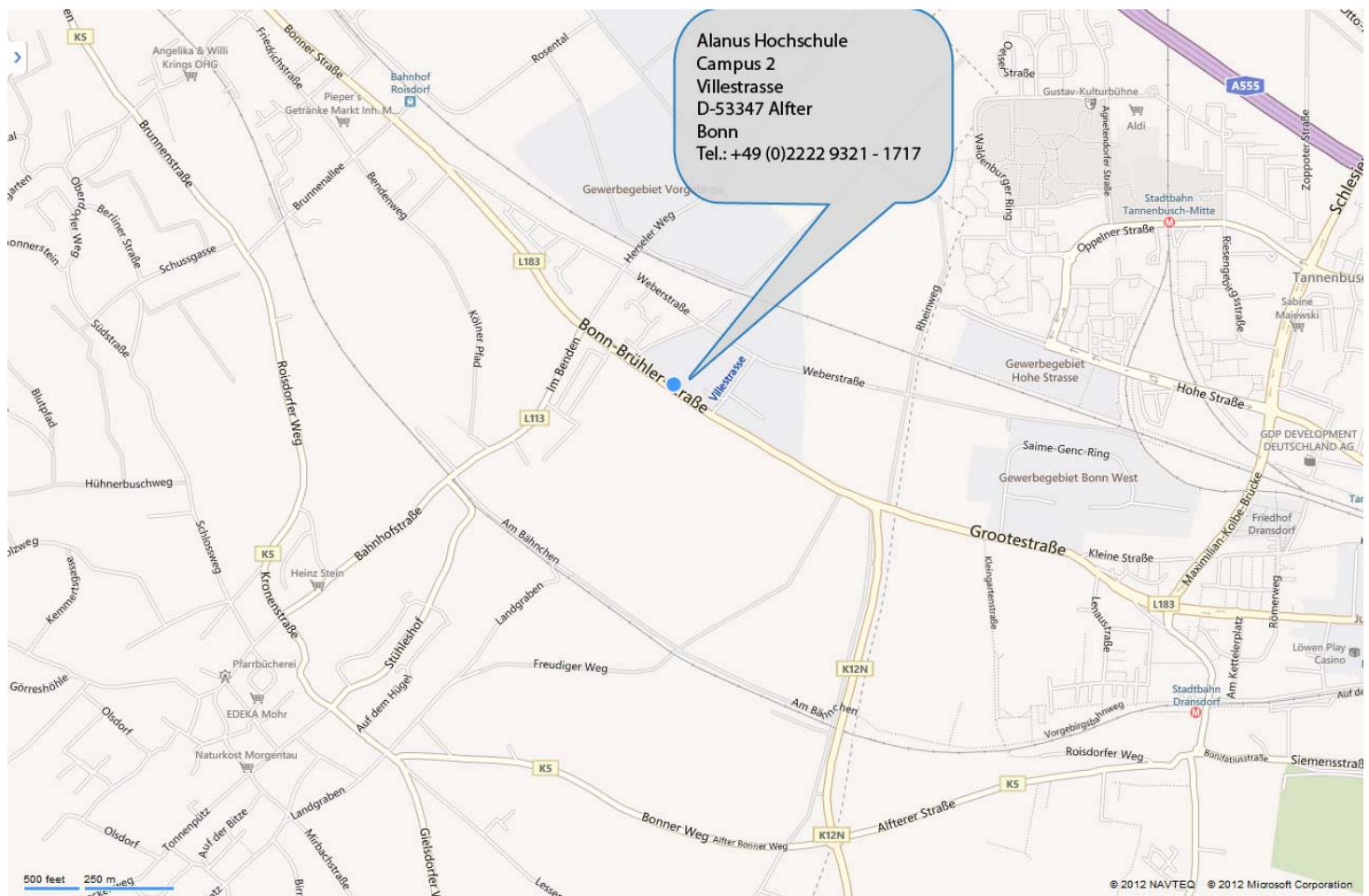
29th – 30th October 2012
Alanus University, Bonn, Germany



Venue

Contact details:

Alanus University
Campus II
Villestraße
D-53347 Alfter
Bonn
Germany
Tel.: +49 (0)2222 9321 – 1717



Sustainable Innovation 12

Resource Efficiency, Innovation and Lifestyles

29th – 30th October 2012
Alanus University, Bonn, Germany



Venue background

Alanus University is nestled in an ancient castle, where 400 students study courses in philosophy, aesthetics, art history, literature, education science, psychology, the social sciences and business management using a unique interdisciplinary approach. Alanus is named after the French theologian and poet Alanus ab Insulis (1114-1203 A.D.), who taught 'the seven free arts' which the school's founders claim was the first true multidisciplinary programme. Degrees awarded at Alanus are recognized as equivalent to those from state universities and academies.

Directions to venue

Alanus University is based in Alfter, just outside the city limits of Bonn and around 25 km from Cologne. The quiet, natural surroundings of the University's two campuses make this an ideal place for the conference. The conference will be based in Campus II.

Travelling to Alanus University by public transport

Take trams 18 or 68 from Bonn in the direction of Cologne until you reach Alfter where you alight. On foot, just follow the signposts for "Alanus Hochschule Campus II" (the walk takes around 10 minutes).

Travelling to Alanus University by car

From the North via Cologne (West of the Rhine)

Take the A555 until the turnoff for Bomheim/Alfter. Drive through Roisdorf. Continue straight on at the traffic lights and follow the signs for "Alanus Hochschule Campus II".

From the South via Bonn (West of the Rhine)

Take the A61 until the Meckenheim Junction, then the A565 towards Bonn. Take the turnoff for Bonn Hardtberg/Alfter and stay on the Konrad-Adenauer-Damm for 4km in the direction of Alfter until you reach the T-junction. Turn right and then left over the railway lines after 300m. Continue straight on over the roundabout to the T-junction, then turn right and immediately left into Alfterer Straße in the direction of Oedekoven/Gielsdorf. In Alfter, follow the signs for Alanus Hochschule Campus II.

From the A3, East of the Rhine

Take the A3 until the junction Bonn/Siegburg. Continue on the A560 until the junction for St Augustin West. Take the A59 until the junction ("Dreieck") Bonn Beuel in the direction of "Bonn/Koblenz". Continue on the A565 over the Rhine to the turnoff for "Köln/Brühl/Wesseling" on the A555. Take the turnoff for Bomheim/Alfter and continue as if coming from Cologne.

Taxis

Taxi Bonn eG - 0228-555555

Taxi Schitz GmbH - 0 22 22 / 40 00

Sustainable Innovation 12

Resource Efficiency, Innovation and Lifestyles

29th – 30th October 2012
Alanus University, Bonn, Germany



About Bonn

Many of the most impressive tourist attractions are to be found within the historic Altstadt centre of Bonn, with the sightseeing around Münsterplatz being especially impressive. Tourists should look out for the August Macke Haus - the famous House of August Macke, a local expressionist painter; Kreuzbergkirche - a grand Baroque-style church once visited by crowds of pilgrims; Marktplatz - Bonn Market Place, a prominent part of the city since the Middle Ages and still home to many market stalls and traders; Poppelsdorfer Schloss - the eye-catching Poppelsdorf Castle, surrounding by magnificent landscaped gardens and beautiful scenery; and the University Botanical Gardens - located within the grounds of Bonn University and boasting many outstanding plant collections and exotic specimens.



Bonn is home to a number of truly world-class landmarks and tourists will always find plenty of sights to see. Highlights include the Alter Zoll - a former customs house known for its views across the Siebengebirge Mountains and beyond; Hochkreuz - an important local monument for penitence during the 14th century; La Redoute - hosting many of Bonn's concerts and functions, where a young Beethoven once performed; and the Marktbrunnen - the Market Fountain, sited in the heart of the Marktplatz and dating back to the late 18th century.

Bonn's cultural scene is thriving and the city is famous for its Museum Mile (Museumsmeile), which stretches between the Bad Godesberg and Südstadt areas. The local Bonn Art Society has also made an important contribution, hosting many major exhibitions and symposiums over the years. The main museums include the House of Nature (Haus der Natur) and its many woodland displays, the Beuel Homeland Museum (Heimatmuseum Beuel) complete with Stone Age artefacts, the technological history and information at the German Museum of Bonn (Deutsches Museum Bonn), Bonn Art Museum (Kunstmuseum Bonn) and its superb 20th-century paintings, and the information about the development of the city within the City Museum (Stadtmuseum).

Sustainable Innovation 12

Resource Efficiency, Innovation and Lifestyles

29th – 30th October 2012
Alanus University, Bonn, Germany



Hotels

InterCityHotel Bonn, Germany

Quantiusstr. 22 53115 Bonn

Romantic Rhine River location, student-like flair and a host of cultural highlights – Germany's former capital has lots to offer. The InterCityHotel is situated directly at the central station, just a few steps from the historic city centre. Here, you can visit the famous Münster basilica or Beethoven's birth house. Another cultural must is the "Museumsmeile" with its various art and history museums. Afterwards, take a walk along the Rheinaue wetlands, offering you a wonderful view of the river and Siebengebirge Mountains. You can change the language into English on the homepage. Type in the booking code NSUST, choose the InterCityHotel Bonn and the homepage will give you the rates of EUR 129,00 in a single room and EUR 148,00 in the double room incl. Breakfast. There is an allotment of 40 rooms

http://www.intercityhotel.com/business?return=http%3A%25*%202F%2Fwww.intercityhotel.com%2FBonn#content

Sternhotel Bonn

Markt 8, Zentrum, 53111 Bonn

This historic hotel lies on the marketplace in central Bonn, steps from the town hall. A 10-minute walk from Bonn Main Train Station, it has easy access to public transportation. The 3-star Sternhotel Bonn dates from 1620. It offers large and modern rooms with Wi-Fi. Many rooms overlook the quiet courtyard. Guests of the Sternhotel enjoy free use of the gym and sauna, right across from the hotel. A breakfast buffet is provided each morning at the Sternhotel Bonn. The Sternhotel is steps from Beethoven's birthplace, Bonn University and the shopping area.

<http://www.sternhotel-bonn.de/>

Günnewig Hotel Residence

Kaiserplatz 11, 53113 Bonn, Germany

Situated on the Kaiserplatz, right in the heart of Bonn, this elegant 4-star hotel offers stylish accommodations, a heated swimming pool and gourmet cuisine. All rooms in the Günnewig-Hotel Residence are soundproofed, air conditioned and feature a minibar, satellite TV and Wi-Fi internet access (for a surcharge). The hotel is renowned for its beautiful façade and inner architecture with maple wood and white marble paneling. The Günnewig is just a short walk away from all key parts of Bonn, such as the main train station, the airport bus station, the university and the pedestrian area with its shopping centers. Explore the nearby cultural attractions, relax in the hotel's heated pool or sauna, or unwind with a drink in the shady beer garden. Delicious international cuisine is available in the Kaisergarten restaurant. Guests in the Günnewig-Hotel Residence enjoy convenient parking (for a surcharge) in the hotel's underground parking lot.

http://www.guennewig.de/bnreside/homepage_e.php

Sustainable Innovation 12

Resource Efficiency, Innovation and Lifestyles

29th – 30th October 2012
Alanus University, Bonn, Germany



Hotels

Hotel Continental

Am Hauptbahnhof 4, 53111 Bonn, Germany

This 4-star hotel offers soundproofed rooms and a rooftop terrace in the heart of the city, right across from Bonn Main Train Station and 1700 ft from the historic Bonn Minster Church. Air-conditioned rooms with modern furniture and cable TV are offered at Hotel Continental, and the private bathrooms include toiletries and a hairdryer. Wi-Fi access is available for a small hourly fee. A rich buffet is served every morning in the Continental's breakfast restaurant. Guests can dine and enjoy drinks outside on the rooftop terrace, which offers excellent city views. Sights such as the Old Town Hall and the Beethoven House are within a 10-minute walk of the Continental Hotel.

http://www.continental-bonn.de/frameset_en.htm

Best Western Hotel Domicil

Thomas-Mann-Straße 24, Zentrum, 53111 Bonn, Germany

Just 1700 ft from Bonn Train Station, this hotel offers a modern sauna and Jacuzzi, free Wi-Fi, and an Italian restaurant with terrace. Stadthaus Metro Station is 500 ft away. The 4-star Best Western Hotel Domicil has modern, non-smoking rooms with cable TV, desk, and sitting area. Guests can choose their favorite pillow from the Domicil's special pillow menu. Varied Mediterranean dishes are served in the Domicil's La Grappa restaurant. The Da Vinci bistro and 24-hour lobby bar invite guests to relax with a drink. A library and hairdressing salon are also located within the Best Western Domicil. The front desk team is available 24 hours a day.

<http://www.booking.com/hotel/de/best-western-premier-domicil.en-us.html>

President Hotel

Clemens-August-Straße 32-36, Südstadt, 53115 Bonn, Germany

Located in the culturally vibrant Poppelsdorf district of Bonn, this elegant 4-star hotel with excellent dining and conference facilities provides convenient access to the university and the center of the city. All of the soundproofed rooms at the President Hotel feature air conditioning and internet access. A free bottle of mineral water is provided. Treat yourself to a rich breakfast buffet each morning in the brightly lit conservatory. Dine in the Restaurant Clementine and enjoy exquisite regional or international wines in the hotel wine cellar. The hotel is only a 2-minute walk from the Poppelsdorfer Schloss (palace) and is also close to the university hospital and many restaurants and boutiques. The President Hotel is within a 15-minute walk of Bonn's main train station, and within 25 minutes of the city's main cultural and historic attractions, such as the Altes Rathaus (historic quarter hall), museum district and Beethovenhaus (Beethoven's birthplace). There are frequent buses connecting the hotel with the center of the city. Guests with cars will appreciate the convenience of the underground parking garage which is directly linked to the hotel.

<http://www.booking.com/hotel/de/president.en-us.html>

Sustainable Innovation 12

Resource Efficiency, Innovation and Lifestyles

29th – 30th October 2012
Alanus University, Bonn, Germany



Restaurants

Those who enjoy dining out as a pastime will be sure to enjoy the many traditional German restaurants within the city of Bonn. The food at Bonn's best restaurants is varied and ranges from hearty German fare to a more cosmopolitan and ethnic selection of dishes from all of Europe and beyond. Bonn is actually known for its concentration of gourmet restaurants, which is the highest per head in the whole country.

City life is influenced by the University of Bonn and its 30,000 students, and so many of the pubs and eateries within this vicinity have a definite young vibe and cater well for visitors with a limited budget. Pubs and bars often offer tasty meals and simple hot snacks, and with more than 500 within Bonn, including many popular Irish-themed brewpubs, there is plenty of choice

Gasthaus Im Stiefel

Bonngasse 30, 53111 Bonn, Germany
Telefon: +49 (0)228 696 596
<http://www.gasthausimstiefel.de/>

Em Höttche

Markt 4, 53111 Bonn, Germany
Tel.0228/690009
<http://www.em-hoettche.de/>

Brauhaus Bönnsch

Sterntorbrücke 4, 53111 Bonn, Germany
Tel. +49 (0) 228 – 65 06 10
<http://www.boensch.de/>

OPERA Bonn

Kapuzinerstr, 13, 53117 Bonn, Germany
Tel. +49 (0) 228-639697
http://www.opera-bonn.com/008_kontakt/kontakt.html

Ristorante Forissimo

Kurt-Schumacher-Straße 18, 53113 Bonn, Germany
Tel. +49 (0) 228-2897700
<http://www.ristorante-forissimo.de/impressum.html>

Sustainable Innovation 12

Resource Efficiency, Innovation and Lifestyles

29th – 30th October 2012
Alanus University, Bonn, Germany



Cancellation policy

If you find yourself unable to attend after booking your place, you may nominate a substitute up to five working days before the event by informing us in writing. Cancellation may be made up to 21 working days prior to the event. There will be an administration fee for such cancellation of £25.00 (plus VAT). Cancellations made after this time, up to 10 working days prior to the event, are eligible for a return of 50% of the fees paid but will receive a copy of conference proceedings. No refunds for cancellation are available after this point.

Contact

For more information please contact:

Administrator
The Centre for Sustainable Design
University College for Creative Arts
Falkner Road
Farnham
Surrey
GU9 7DS
UK

Tel: +44 (0) 1252 892878
Fax: +44 (0) 1252 892747
Email: rcarruthers.t1@ucreative.ac.uk
Website: <http://www.cfsd.org.uk/>