



Sustainable Innovation 2012

Resource Efficiency, Innovation and Lifestyles

an initiative of
UCA
university for the creative arts

17th International Conference
29–30 October 2012 at Alanus University, Bonn, Germany

*10% discount if you
book before 31.07.12*

Leading-edge speakers

- Ramon Arratia, Sustainability Director, InterfaceFlor Europe, UK
- Jack de Bokx, Senior Director, Worldwide Environment, Health & Safety, Johnson & Johnson, UK
- Martin Charter, Director, The Centre for Sustainable Design®, University for the Creative Arts, UK
- Trevor Davis, Futurist, IBM, UK
- Bernd Draser, Lecturer – Philosophy & Cultural Studies, ecosign and Akademie für Gestaltung, Germany
- Chris Deary, Editorial Director, Global Cool Foundation, UK
- Lorenz Erdmann, Senior Researcher, Fraunhofer ISI – Institute for Systems and Innovation Research, Germany
- Søren Femmer Jensen, Director, Co-Creative, Denmark
- Klaus Fichter, Innovation and Sustainability Management, Carl von Ossietzky University of Oldenburg, Germany
- Sascha Hermann, Director, VDI Zentrum Ressourceneffizienz GmbH, Germany
- Wouter Kersten, Manager, Research and Innovation, Enviu, Netherlands
- Michael Kuhndt, Director, CSCP, Germany
- Harry Lehmann, General Director, Division – Environmental Planning and Sustainability Strategies, Federal Environmental Agency (UBA), Germany
- Christian Löwe, Senior Researcher, Federal Environmental Agency (UBA), Germany
- Paul McNeilis, Director, Best Foot Forward, UK
- Michal Miedzinski, Senior Consultant, Technopolis, Belgium
- Nick Morley, Director, Oakdene Hollins, UK
- Clara Neppel, Scenario Analyst, European Patent Office, Germany
- Jamie O'Hare, Senior Consultant, Granta Design, UK
- Fabiana Scapolo, Team Leader, Foresight and Horizon Scanning, European Commission Joint Research Centre (JRC), Belgium
- Maarten Ten Houten, Sustainability Manager, Global Commerce, Heineken, Netherlands
- Chris Thorpe, Director, IDeA Limited, UK
- Ursula Tischner, Program Coordinator – Design for Sustainability, Savannah College of Art and Design, US
- Gary Waterworth Owen, Founder, ResponseAbility Alliance, Zimbabwe/UK
- Kresse Wesling, Co-founder & Director, Elvis & Kresse, UK

Benefits to delegates

- Unique: Forum for new ideas and concepts
- Leading-edge: Presentations from leading researchers, practitioners and policy-makers
- Quality: Over 50 papers will be presented
- Content: New research, results and thinking
- Networking: Opportunities to meet business, government and academia
- Track-record: Over 2,000 delegates from over 50 countries have attended previous conferences
- Established: 17th international conference

Fees

For delegate rates see registration form on the reverse, or 'Fees' on: www.cfsd.org.uk/events/sustainable-innovation-2012/fees/

Venue

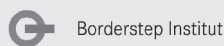
For directions see <http://www.web2.alanus.edu/en/>

Organised by: The Centre for Sustainable Design

Strategic partner: CSCP

Venue partner: Alanus University

Partners: Wuppertal Institute · Borderstep Institute · Eco-innovation Observatory · World Resources Forum





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Business/Consultants/Govt

Day 1: £250.00/€336.50/\$490.21 Day 2: £250.00/€336.50/\$490.21 Both days: £490.00/€659.45/\$960.56

Academic/NGOs

Day 1: £185.00/€248.98/\$362.63 Day 2: £185.00/€248.98/\$362.63 Both days: £360.00/€484.00/\$705.67

Speakers: 'refereed papers'

Day 1: £155.00/€208.42/\$303.78 Day 2: £155.00/€208.42/\$303.78 Both days: £300.00/€403.38/\$587.95

Masters/Graduate students

Day 1: £125.00/€168.10/\$244.98 Day 2: £125.00/€168.10/\$244.98 Both days: £240.00/€322.75/\$470.03

Optional extras

Dinner: £35.00/€44.16/\$62.65 Exhibition space: £625.00/€840.70/\$1,224.12

Personal details

Please tick one:

- Business Consultant Government
 Academia NGO Speaker

FULL NAME

JOB TITLE

ORGANISATION

ADDRESS

.....
.....
.....

POSTCODE

COUNTRY

TELEPHONE

FAX

EMAIL

WEBSITE

Payment calculation

Delegate fee

10% discount applies if registration is received before 31.07.12

Conference dinner (no discount available)

Exhibition space (no discount available)

Total payable

Payment options

I enclose a cheque made payable to 'The University for the Creative Arts' for

I wish to pay by Visa/Access/Mastercard

Note: we do not accept American Express or Diners International

Card number

Expiry date

Security no. (last 3 digits on signature strip)

Postcode/zip code of cardholder

House number or name of cardholder

Contact telephone number of cardholder

VAT is not applicable to the above fees (VAT exempt). A receipt of payment will be sent to the address given unless advised otherwise. Payment must accompany this booking form to ensure your place is reserved. Please send registration and payment to the address below.