

Sustainable Innovation 2019

Road to 2030: Sustainability, Business Models, Innovation and Design

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UCA Business School

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Karlijn Arts, Living Light, The Netherlands

Karlijn Arts started her career in the field of International Conflict, but soon realised that manmade climate change should be considered as the biggest security challenge of our times. Therefore she shifted her focus towards sustainable, groundbreaking initiatives to tackle this negative development. Since then, equipped with positivism and strong linking skills, she has monitored whales and dolphins on the North Sea; supported projects to build CO2 neutral housing; and collaborated with others to create anti-poaching technologies. She sees huge potential in linking multiple disciplines in finding an answer to our biggest challenges, and for that reason she has joined the Living Light initiative (www.livinglight.info): an initiative where they have combined nature, technology and science in order to harvest energy from plants. By opening our minds and stimulating cross-pollinations she is positive that many of these groundbreaking and balanced energy systems can emerge once more.