

Sustainable Innovation & Design

ACADEMIC PERSPECTIVE

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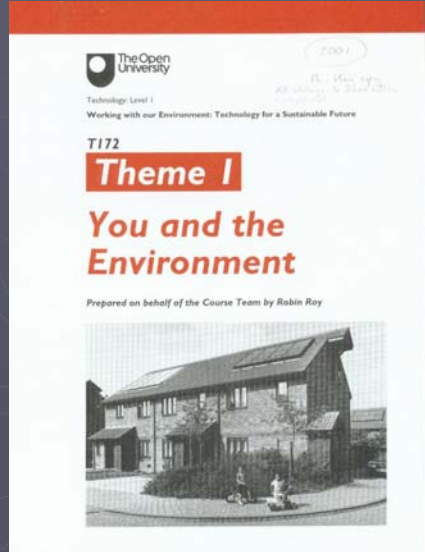


UK Government Sustainable Development Strategy, p. 38

- ▶ To encourage... the college and university sectors to embed sustainable development within their teaching and learning....



Working with our Environment: Technology for a sustainable future (2000)



Working with our Environment EcoCal screen

Going for Green: Roger and Moira

Shopping

Score 9

PAGE 1 | PAGE 2 | PAGE 3 | PAGE 4

Where does your food come from?
Most packaged products are labelled with Country of origin. The origin of fresh produce is normally indicated at the point of sale. Ask if you are unsure. Include drinks and tobacco.

Approximately how much does your household spend per week on food originating in the UK or elsewhere in Europe?
21 £'s per Week

Hints and Tips
Whenever possible, buy food grown locally. Not only does this cut down on transportation but it contributes to your local economy and provides local jobs.

Transport: 0
Energy: 0
Water: 0
Shopping: 9
House and Garden: 0
Waste: 0

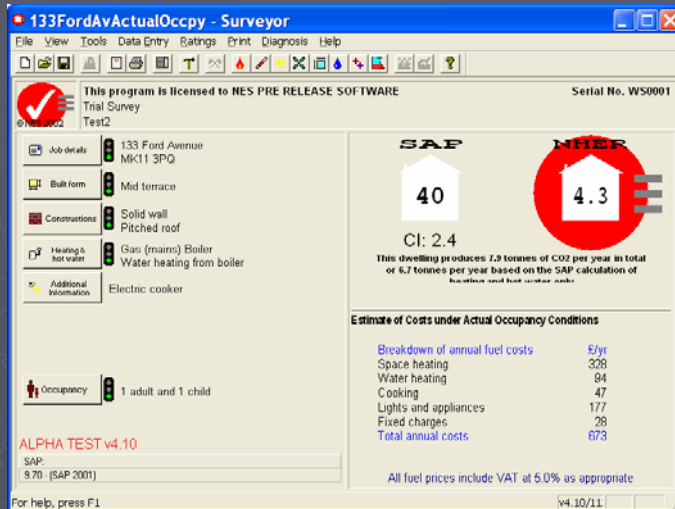
Community Action
Total EcoCal Score 9

Microsoft Office

Start | Going for Green: Flo... | Microsoft Word | Hints and Tips | 12:30

The screenshot shows a software interface for 'Going for Green'. It includes a 'Shopping' section with a score of 9, a 'Hints and Tips' window, and a sidebar with various category scores. A compass rose is visible on the left side of the slide background.

Working with our Environment NHER Surveyor screen



Working with our Environment Students' behaviour changes

- ▶ I have carried out loft and window insulation to reduce heat loss.
- ▶ We shop for food now with an awareness of 'food miles' and what's 'in-season'.
- ▶ We moved house to reduce travel to and from work.

UK Government Sustainable Development Strategy, p. 37

- ▶ By linking teaching to issues of direct concern to ...people ...their learning becomes more relevant and compelling....



Working with our Environment: Technology for a Sustainable Future

- ▶ 1: You and the Environment
- ▶ 2: Travelling light
- ▶ 3: Food Chains
- ▶ 4: Thinking globally



Innovation: Designing for a Sustainable Future (2006)

- ▶ 1. Invention and innovation: an introduction
- ▶ 2. Markets: designing for people
- ▶ 3. Products: new product development and eco-innovation
- 4. Diffusion: consumers and innovation
- ▶ 5. Consumption: innovation for sustainability

Innovation course Case study: Sustainability at Philips



Weight



Hazardous
substances



Energy
consumption



Recycling
and
disposal



Packaging



UK Government Sustainable Development Strategy, p. 48

- ▶ The Government proposes ...to champion and educate in eco-design, and promote best practice tools and approaches which can be adopted by designers.

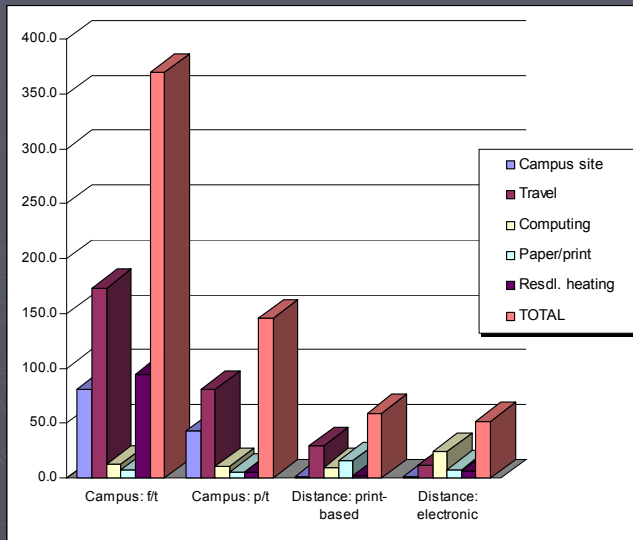


UK Government Sustainable Development Strategy, p. 90

- ▶ The education sector ...is responsible for 10 per cent of all carbon emissions from all commercial and public buildings.



CO₂ emissions from Distance & Face-to-face teaching



People-centred eco-design: Adoption and use of low carbon products

- ▶ What factors affect the widespread consumer adoption and effective use of low and zero carbon products and systems?
- ▶ How might low and zero carbon products and systems be designed to be more attractive to consumers?



UK Government Sustainable Development Strategy: Summary

- ▶ ... measures to improve the environmental performance of products and services
- ▶ a new push to influence consumption patterns.
- ▶ support for innovation to bring through new products, materials and services.