

# **Sustainable Innovation 09**

## **Towards a Low Carbon Innovation Revolution**

**26th - 27th October 2009, Farnham Castle International Briefing and Conference Centre,  
Farnham, Surrey, UK**



### **Welcome**

Welcome to the 14th International Conference '**Sustainable Innovation 09: Towards a Low Carbon Innovation Revolution**' organised by The Centre for Sustainable Design at the University for the Creative Arts in the UK.

**Sustainable Innovation 09** will take place on 26th–27th October 2009 at Farnham Castle International Briefing and Conference Centre, Farnham, Surrey, UK

This factfile contains information to assist delegates in organising their participation at this high level event.

- **Background - an introduction to the Conference**
- **Venue Information**
- **Hotels, Bed & Breakfast, Restaurants, Pubs**
- **Visitor Information**
- **Cancellation Policy & Contact**

We hope you find the following information useful and look forward to meeting you in Farnham, Surrey, UK.

### **Background**

The financial, food, fuel and climate crises are individually serious issues, but in combination their impact could be catastrophic for the global economy. Perhaps we stand at a crossroads. Even as we move into a global economic downturn there are growing calls for an accelerated transformation towards low carbon and resource productive economies. To move forward will require new and more efficient solutions, technologies and products alongside behavioural change. Climate change is now universally recognised as a significant global environmental challenge and as a consequence, debate over the measures needed to tackle climate change has moved up to the top of the agenda amongst civil society, business and government. The United Nations Climate Change Conference in Copenhagen in December 2009 will highlight the major challenges and opportunities associated with climate change as we move towards post 2012 carbon dioxide (CO<sub>2</sub>) reduction targets. In October 2008, the UK raised the bar by announcing a target of cutting CO<sub>2</sub> emissions by 80% by 2050. Innovation will be a core part of the way forward. The Stern Review underlined that increased investment in R&D and innovation could significantly reduce CO<sub>2</sub> emissions and we have seen more than \$5 billion of venture capital invested in cleantech worldwide since January 2007 (Source: Ernst & Young). However, we need to create much better international, national and regional structures and systems to adapt to climate change as well those to stimulate, nurture and progress new low carbon ideas through R&D to commercialisation and the marketplace. A new system is needed that fosters sustainable, low carbon and resource productive innovation - short, medium and long-term. Designers, innovators, investors, entrepreneurs, consumers and governments all have a role to play in the change that is needed.

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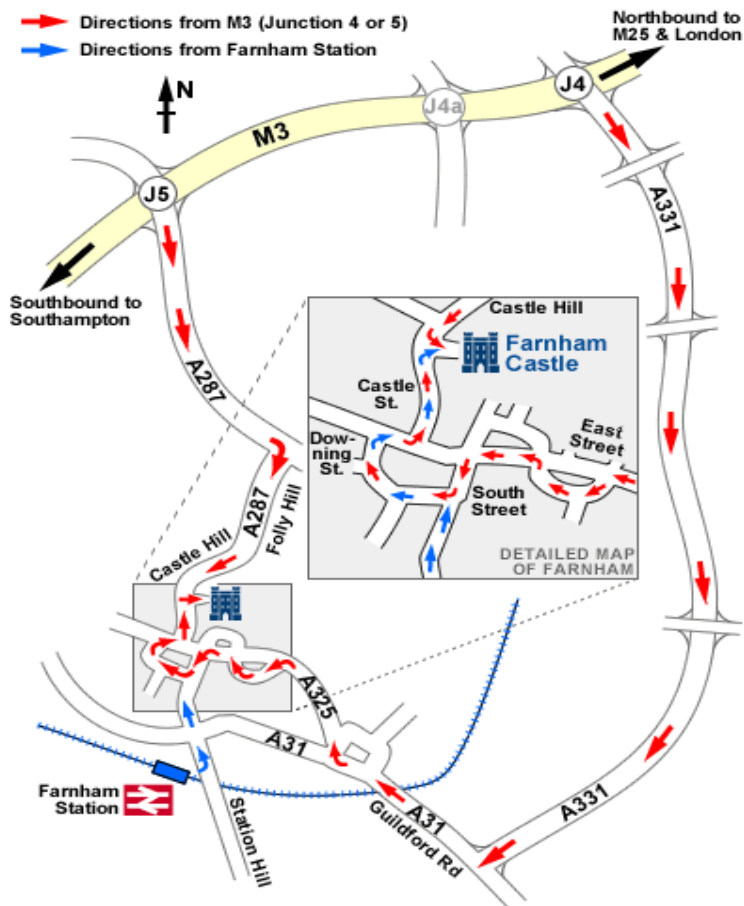
### Venue

#### Contact details:

Farnham Castle,  
International Briefing & Conference Centre,  
Farnham  
Surrey  
GU9 0AG.

Tel: ++44 1252 720403  
Fax: ++44 1252 711283  
Web: [www.farnhamcastle.com/](http://www.farnhamcastle.com/)

#### Map of location:



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### To get to [Farnham Castle](#)

#### By Car

From Shepherd & Flock roundabout on A31 take direction Central Farnham. Fork left at traffic lights, follow one way system to left past Leisure Centre and left again (see map in PDF). At traffic lights turn left into South Street & then first available right into Union Road. Follow one-way system straight on into Downing Street and right. At T-junction turn right into The Borough (main street in town centre) and first left into Castle Street (becomes Castle Hill). The entrance to the Castle is 400 metres up on the right hand side.

#### By Train

Trains leave London Waterloo for Farnham (via Woking) approximately every half hour. The journey takes between 45 minutes and an hour.

Walk down Station Hill, cross the A31, and continue along South Street. Turn left at the traffic lights into The Borough and first right into Castle Street. The entrance to the Castle is 400 metres up on the right hand side.

#### Taxis

Taxis are usually available at Farnham station. If not, you can contact Home James on + 44 (0) 1252 734444, Farnham Station Taxis on +44 (0) 1252 712 843 or Cavalier Taxis on +44 (0) 1252 711483.

#### From Airports

Heathrow Airport: There is a Rail-link Coach Service to Woking Railway Station with a train service from there direct to Farnham. Taxis are also available. Gatwick Airport: There is a train service to Victoria Station in London. It is then necessary to transfer to Waterloo Station (see British Rail).

### [About Farnham](#)

#### Local history

Nestling below an impressive castle dating from the 12th century, Farnham was the Roman crossroads for routes heading north, south, east and west. Its artistic heritage is similarly ancient, as plentiful clay supplies made it an ideal location for the production of Roman pottery.

#### A celebrated heritage

Just an hour from London, Farnham has a distinguished history as a provider of art education originating from the 19th century and characterised by a long association with the decorative and fine arts. Specialising in a broad range of art, design, media and communications subjects, our Farnham campus today provides design, crafts and fine art workshops and studios; film and photography studios; journalism newsrooms; darkrooms and edit suites, together with an extensive library and learning centre, lecture theatres, art galleries and cinema.

Farnham's town centre offers an abundance of pubs, wine bars, restaurants and some great shopping, all hidden behind the well preserved Tudor and Georgian façades that have seen it described as an architectural gem.

#### Sports and leisure

If sports are of interest, Farnham offers a wide range of activities. Farnham Sports Centre provides keep-fit, swimming, racquet sports and dance facilities, while those who prefer outdoor pursuits should head for Farnham Country Park with its football pitches, cricket club and cycle paths. Alternatively, Frensham Common and pond (actually a lake) offer sailing, fishing and walks through an area of outstanding natural beauty leading directly to the evocatively named Devil's Punchbowl.

Despite its elegance, don't think that this is a sleepy town. Nightlife is varied - students can choose from pubs and restaurants, cinema and theatre, or even live music. At Farnham our own Students' Union runs a 600 capacity venue which attracts top name bands as well as providing the place for karaoke, quizzes and club nights. The Farnham Maltings is also based in the town centre providing a rich and varied arts programme. Meanwhile those seeking out an extra special night can venture a little further afield into Guildford, Kingston or London.

#### Things to do in and around Farnham

Visit Guildford, Winchester, Portsmouth, Thorpe Park, Kew Gardens and Hampton Court Palace. Experience art exhibitions, theatre, and literary and music festivals.

Source: <http://www.ucreative.ac.uk/index.cfm?articleid=10385>



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Source : <http://www.farnham.co.uk/>

- |   |                      |   |                |   |                           |
|---|----------------------|---|----------------|---|---------------------------|
|  | Car Park             |  | Museum         |  | Pedestrianised Street     |
|  | Childrens' Play Park |  | One way Street |  | Visitor Information Point |
|  | Coach Park           |  | Police Station |  | Footpath                  |
|  | Cycle Racks          |  | Post Office    |   |                           |
|  | Hotel                |  | Public Toilets |   |                           |

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### Hotels:



**Best Western Frensham Pond Hotel**, Bacon Rd, Churt, Farnham, Surrey, GU10 2QD  
Tel: +44 (0) 1252 795161 Email: [info@frenshampondhotel.co.uk](mailto:info@frenshampondhotel.co.uk) Website: <http://www.frenshampondhotel.co.uk/>

**Bishop's Table**, 27, West St, Farnham, Surrey GU9 7DR,  
Tel: +44 (0) 1252 710222 Email: [welcome@bishopstable.com](mailto:welcome@bishopstable.com) Website: <http://www.bishopstable.com/>

**Bush Hotel**, The Borough, Farnham, Surrey, GU9 7NN  
Tel: +44 (0) 1252 715237. Email: [H6621@accor.com](mailto:H6621@accor.com)  
Website: [http://www.mercure.com/mercure/fichehotel/gb/mer/6621/fiche\\_hotel.shtml](http://www.mercure.com/mercure/fichehotel/gb/mer/6621/fiche_hotel.shtml)

**Farnham House Hotel**, Alton Rd, Farnham, Surrey, GU10 5ER.  
Tel: +44 (0) 1252 716908 Email: [mail@farnhamhousehotel.com](mailto:mail@farnhamhousehotel.com) Website: <http://www.farnhamhousehotel.com/>

**Farnham Park Hotel & Restaurant**, Ravenswood Farm Cottage, Lower Hale, Farnham, Surrey GU9 9RP  
Tel: +44 (0) 1252 714500 Email: [enquiry@farnham-park-hotel.co.uk](mailto:enquiry@farnham-park-hotel.co.uk) Website: <http://www.farnham-park-hotel.co.uk/>

**Hotel de Vie**, 22 Firgrove Hill, Farnham, Surrey, GU9 8LQ.  
Tel: +44 (0) 1252 82 30 30 Email: [info@hoteldevie.com](mailto:info@hoteldevie.com) Website: <http://www.hoteldevie.com/hotel%20home.html>

**The Princess Royal Lodge**, Princess Royal Lodge, Guildford Road, Runfold, Surrey, GU10 1NX  
Tel: +44 (0) 1252 782243 Fax: +44 (0) 1252 784980 Website: <http://www.princessroyalhotel.co.uk/>

**Ramada Jarvis Farnham Guildford**, Hogs Back, Seale, Farnham, Surrey GU10 1EX  
Tel: +44 (0) 1252 782345 Website: [http://www.ramadajarvis.co.uk/hotel/overview.asp?hotel\\_id=36&SOURCE=google-farnham&KEYWORD=ramada+jarvis+farnham](http://www.ramadajarvis.co.uk/hotel/overview.asp?hotel_id=36&SOURCE=google&farnham&KEYWORD=ramada+jarvis+farnham)

**The Bridge Hotel at Pierrepont**, Churt Road Frensham Farnham Surrey GU10 3DJ  
Tel: +44 (0) 1252 797360 Fax: +44 (0) 1252 797361 Email: [info@thebridgepp.com](mailto:info@thebridgepp.com) Website: <http://www.thebridgepp.co.uk/>

**The Mulberry**, Station Hill, Farnham, Surrey, GU9 8AD  
Tel: +44 (0) 1252 726673 Email: [info@exchangehotel.co.uk](mailto:info@exchangehotel.co.uk) Website: <http://www.mulberryfarnham.co.uk/default.aspx>

**The Pride of the Valley Hotel**, Jumps House, Jumps Rd, Churt, Farnham, Surrey GU10 2LB  
Tel: 01428 605799 Email: [info@prideofthevalleyhotel.co.uk](mailto:info@prideofthevalleyhotel.co.uk) Web: <http://www.prideofthevalleyhotel.com/>

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**Bed & Breakfast:**

**Clarendon Lodge**, Bowling Alley, Crondall, Surrey, GU10 5RJ

Tel: +44 (0) 1252 852222 Email: [bookings@clarendonlodge.com](mailto:bookings@clarendonlodge.com) Website: <http://www.clarendonlodge.com/>

**Heath Lodge**, 91a Shortheath Road, Farnham, Surrey.

Tel: +44 (0) 1252 722918 Website: <http://www.4hotels.co.uk/uk/hotels/heathlodge1.html>

B&B: £28.00 single, £45.00 twin.

**Little Twynax**, 49 Burnthill Road, Farnham, GU10 4RS

Contact: Diana and Don Sendall Telephone: +44 (0) 1252 715058 Fax: +44 (0) 1252 715058

Website: <http://www.4hotels.co.uk/uk/hotels/littletwynax.html>

**Meads Guest House**, 48 West Street, Farnham, Surrey, GU9 7DX

Tel: +44 (0) 1252 715298

B&B: £40-£50 twin/double. Some en-suite rooms available.

**Orchard House**, 13 Applelands Close, Boundstone, Farnham, Surrey, GU10 4TL

Contact: Mrs D Warburton Tel: +44 (0) 1252 793813.

B&B: £28.00 per person per night (one twin room and one single room available)

**1 Park Row**, Farnham, Surrey, GU9 7JH

Contact: Steve Driver and Julie Bickerstaffe Tel: 07880 541120 Fax 0845 280 1871 Email [info@1parkrow.com](mailto:info@1parkrow.com)

Website: <http://www.1parkrow.com/>

**The Wrens**, 16 Aveley Lane, Farnham, Surrey, GU9 8PR

Tel: +44 (0) 1252 715046

Single Bed and Breakfast from £30.00, Double/Twin Breakfast from £50.00 per room



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**Restaurants:**

**Bay Tree**, (Traditional) 61, Frensham Rd, Lower Bourne, Farnham, Surrey GU10 3HL  
Tel: +44 (0) 1252 792452

**Bon East** (Chinese) 36 Weydon Lane, Farnham, GU9 8UP  
Tel: +44 (0) 1252-724888 Website: <http://www.boneastrestaurant.co.uk/>

**Café Piccolo**, 84 West Street, Farnham, GU9 7EN  
Tel: +44 (0) 1252 723277

**Café Rouge**, (French) Town Hall Buildings, The Borough, Farnham, Surrey GU9 7ND  
Tel: +44 (0) 1252 733688 Website: [http://www.caferouge.co.uk/locations\\_restaurant.php?id=54](http://www.caferouge.co.uk/locations_restaurant.php?id=54)

**Chez Gerard**, (French) 6/7 Castle Street, Farnham GU9 7HU  
Tel: +44 (0) 1252 721193

**Kar Ling Kwong**, (Chinese) 47-50, East St, Farnham, Surrey GU9 7SW  
Tel: +44 (0) 1252 714854

**Lion & Lamb Bistro**, (Traditional) 2 Lion and Lamb Yard, Farnham GU9 7LL  
Tel: +44 (0) 1252 715156

**Loch Fyne Farnham**, (Seafood) 3 Downing Street, Farnham, GU9 7NX  
Tel: +44 (0) 1252 748030 Fax: +44 (0) 1252 748031 Website: <http://www.lochfyne.com/>

**Miller's Farnham**, (Pub Restaurant) Farnham Rd, Holt Pound, Farnham, Surrey GU10 4LA  
Tel: 01420 22276

**Peppone's**, (Italian) Bowenhurst Farm, Mill Lane, Crondall, Farnham, Surrey GU10 5RP  
Tel: +44 (0) 1252 852103 Website: <http://www.peppones.co.uk/>

**Pipasha Tandoori**, (Indian) Crossways, Churt, Farnham, Surrey GU10 2JA  
Tel: 01428 712080

**Prezzo**, (Italian) 7 The Borough, Farnham, Surrey GU9 7NA  
Tel: +44 (0) 1252 737849 Website: <http://www.prezzoplz.co.uk/>

**Shomraat**, (Indian) 133 Upper Hale Rd, Farnham, Surrey GU9 0JF  
Tel: +44 (0) 1252 714304 Website: <http://www.theshom.co.uk/>

**Slug and Lettuce Farnham**, 9 - 11 East Street, Farnham, GU9 7RX  
Tel: +44 (0) 1252 722011 Website: <http://www.slugandlettuce.co.uk/farnham/>

**Squires Holt**, Hogs Back, Seale, Farnham, Surrey GU10 1HE  
Tel: 01483 810272 Website: <http://www.squiresholt.co.uk/>

**The Banaras**, (Indian) 40, Downing St, Farnham, Surrey GU9 7PH  
Tel: +44 (0) 1252 734081

**The Coach**, Castle Street, Farnham, Surrey GU9 7HR  
Tel: +44 (0) 1252 724520 Website: <http://www.sterlingsilverdesigns.co.uk/thecoachfarnham/index.htm>

**The Darjeeling**, (Indian) 25, South St, Farnham, Surrey GU9 7QU  
Tel: +44 (0) 1252 721176 Website: <http://www.darjeelingrestaurant.co.uk/>

**Thai Lord**, (Thai) East St, Farnham, Surrey, GU9 7TH  
Tel: +44 (0) 1252 716584 Website: <http://www.sterlingsilverdesigns.co.uk/thailord/>

**The Vienna**, (Modern European) 112, West St, Farnham, Surrey GU9 7HH  
Tel: +44 (0) 1252 722978

**Zizzi Restaurant**, (Italian) 68a Castle Street, Farnham, Surrey GU9 7LN  
Tel: +44 (0) 1252 719231 Website: <http://www.zizzi.co.uk/>

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### Pubs:

**Hop Blossom**, 50 Long Garden Walk, Farnham, Surrey, GU9 7HX  
Tel: +44 (0) 1252 710770

**Nelson Arms**, 50, Castle St, Farnham, Surrey GU9 7JQ  
Tel: +44 (0) 1252 716078 Website: <http://www.thenelsonarms.com/>

**Queens Head**, 9, The Borough, Farnham, Surrey GU9 7NA  
Tel: +44 (0) 1252 726524,

**Slug and Lettuce Farnham**, 9 - 11 East Street, Farnham, GU9 7RX  
Tel: +44 (0) 1252 722011 Website: <http://www.slugandlettuce.co.uk/farnham/>

**The Coach**, Castle Street, Farnham, Surrey GU9 7HR  
Tel: +44 (0) 1252 724520 Website: <http://www.sterlingsilverdesigns.co.uk/thecoachfarnham/index.htm>

**The Crossways Inn**, Churt, Farnham, Surrey GU10 2JE  
Tel: 01428 714323

**The Crown Inn**, Pine View Close, Badshot Lea, Farnham, Surrey GU9 9JT  
Tel: +44 (0) 1252 320453

**The Plough Inn**, 74, West St, Farnham, Surrey GU9 7EH  
Tel: +44 (0) 1252 739111

**The Running Stream**, 66, Weybourne Rd, Weybourne, Farnham, Surrey GU9 9HE  
Tel: +44 (0) 1252 323750

**The White Hart Inn**, 76, The Street, Tongham, Farnham, Surrey GU10 1DH  
Tel: +44 (0) 1252 782419

**The Wheatsheaf**, 19 West Street, Farnham, Surrey, GU9 7DR  
Tel: +44 (0) 1252 725132

**The William Cobbett**, 4 Bridge Square, Farnham, Surrey, GU9 7QR  
Tel: +44 (0) 1252 726281

**The Windmill Inn**, Church Lane, Ewshot, Farnham, Surrey GU10 5JB  
Tel: +44 (0) 1252 850439



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### Useful Links and Visitor Information



The Farnham Guide 2009

[http://www.farnham.gov.uk/uploads/media/Farnham\\_Guide\\_2009.pdf](http://www.farnham.gov.uk/uploads/media/Farnham_Guide_2009.pdf)



Cafe/Arts Social Club

<http://thebarnfarnham.com/>



This site is intended to provide information about the town for visitors and residents.

<http://www.farnham.co.uk/>

### Farnham Park

This 320 acre medieval deer park is associated with Farnham Castle near to Farnham town. It has an impressive tree avenue of over 1km long and is partly managed for wildlife and partly for amenity.

<http://www.waverley.gov.uk/countryside/farnhampark.asp>



The Maltings is a collection of Buildings set in the heart of Farnham that provides a place in which people can imagine, create and discover. We aspire to provide the tools, encouragement and opportunities for all types and age of Artists to develop their own work both here and across the region.

<http://www.farnhammaltings.com/>

### Museum of Farnham

Discover the History of Farnham, on the road to Winchester, Farnham motoring links, see Farnham Greenware Pottery, find out about local artists and writers: William Cobbett, George Sturt and Harold Falkner.

<http://www.waverley.gov.uk/museumoffarnham/>

## CRAFTS STUDY CENTRE

The Crafts Study Centre, established as a charity in 1970, has an international standing as a unique collection and archive of twentieth century British Crafts. The Chair of the Crafts Study Centre is the eminent potter and writer Professor Edmund de Waal. Its collection embraces ceramics, textiles, calligraphy and wood, accompanied by reference books including makers' diaries, documents, photographs and crafts people's working notes.

<http://www.csc.ucreative.ac.uk/index.cfm?articleid=3899>

The Crafts Study Centre is based at The University for the Creative Arts at Farnham. With campuses based at Canterbury, Epsom, Farnham, Maidstone & Rochester The University for the Creative Arts provides inspiring courses in art, design, architecture, media and communication.

<http://www.ucreative.ac.uk/>

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### Waverley Abbey

Waverley Abbey was the first Cistercian abbey to be founded in Britain. It is located near a beautiful riverside meadow and in a peaceful valley by the river Wey, two miles south of Farnham, Surrey.

[http://www.waverley.gov.uk/abbey/wav\\_abbey.htm](http://www.waverley.gov.uk/abbey/wav_abbey.htm)

### Cancellation policy

If you find yourself unable to attend after booking your place, you may nominate a substitute up to five working days before the event by informing us in writing. Cancellation may be made up to 21 working days prior to the event. There will be an administration fee for such cancellation of £25.00 (plus VAT). Cancellations made after this time, up to 10 working days prior to the event, are eligible for a return of 50% of the fees paid but will receive a copy of conference proceedings. No refunds for cancellation are available after this point.

### Contact

For more information please contact:

Administrator  
The Centre for Sustainable Design  
University College for Creative Arts  
Falkner Road  
Farnham  
Surrey  
GU9 7DS  
UK

Tel: +44 (0) 1252 892772  
Fax: +44 (0) 1252 892747  
Email: [cfsd@ucreative.ac.uk](mailto:cfsd@ucreative.ac.uk)  
Website: <http://www.cfsd.org.uk/>