



**Dr David Wheeler, Dean of Management, Dalhousie University, Canada and  
Pro Vice-Chancellor and Dean (Designate), Plymouth Business School, UK**

David Wheeler is the Pro Vice-Chancellor and Dean of Business (Designate) at the University of Plymouth (UK). He takes up his new post in January 2010. Plymouth Business School comprises a School of Management, a School of Law and a School of Tourism. David is currently Dean of the Faculty of Management, Dalhousie University (Canada), a Faculty which includes a School of Business Administration, a School of Public Administration, a School of Information Management and a School for Resource and Environmental Management. David Wheeler's former academic post was Erivan K Haub Professor in Business and Sustainability at the Schulich School of Business, York University, Toronto. During David's tenure, York University was regularly ranked in the top few schools worldwide for its integration of sustainability issues into the business curriculum.

Professionally, Dr Wheeler is an internationally experienced academic and business person with more than two decades of senior executive level involvement in change management and sustainable business practice, research and teaching. David is regularly requested to provide support to senior management teams in pursuing strategic change and he has particular expertise in service industries (e.g. education, retail, consumer goods and finance) and extractive industries (e.g. oil and gas and mining). David has published more than 70 articles and book chapters in a wide variety of academic journals, books, parliamentary inquiries and popular journals, and has delivered speeches to numerous conferences and events. Top tier journals in which he has published include the *British Medical Journal*, the *Lancet*, the *Journal of Applied Bacteriology*, *Water Research*, the *Journal of Portfolio Management*, the *Journal of Business Ethics*, *Long Range Planning*, and the *MIT Sloan Management Review*. David has done numerous television and radio broadcasts on environmental and social issues and business. David was principal author of *The Stakeholder Corporation* - the first business text to be endorsed by former UK Prime Minister, Tony Blair. He was an advisor to the UK Government on governance aspects of the Company Law Review, a member of the UK Government Advisory Committee on Consumer Products and the Environment and the Reference Group for Canada's National Report to the World Summit on Sustainable Development (Rio+10). He was co-founder of the UK business-led *Committee of Inquiry - A New Vision for Business* that reported directly to Prime Minister Tony Blair in November 1999. Prior to his recent academic appointments, David was a member of the Executive Management team of international cosmetics firm The Body Shop International. David spent 7 years overseeing a business operating in 50 countries with worldwide retail sales of \$1 billion and when he stepped down was the longest serving member of the senior team. As Executive Director (Senior VP) of Environmental and Social Policy David had strategic oversight of human resources and learning, sustainability issues and non-financial auditing and reporting. In his time with The Body Shop, David developed the company's groundbreaking Values Reports which were rated top in a worldwide ranking by SustainAbility for the United Nations on corporate environmental and social reporting. David started his career in the water industry where he specialized in water pollution control. Later as a Senior Research Fellow at the Robens Institute of the University of Surrey he became a leading researcher and commentator on standards of drinking water and recreational water in the UK, achieving World Health Organization Collaborating Centre status for the Robens Institute. During his time at Surrey University David was a frequent consultant to United Nations and other development agencies working in water and sanitation programs in less developed countries. He supervised development projects in twelve countries in Africa and Latin America and co-developed the *DeLaqua* drinking water test kit which is now used by numerous agencies in developing countries. The invention won a national award, presented by Prime Minister Margaret Thatcher in 1990. The device is still in production and is distributed worldwide