



Herb Enmarch-Williams, Director, Inventurecatalyst, UK

An 'escapee' lawyer, Herb's work now revolves around developing and building transatlantic & international ventures and on building overseas partnerships & alliances, as well as strategic planning, financing and development of overseas business ventures, particularly for SME technology firms. Herb's own business, Inventurecatalyst, facilitates Fast Track Market Entry solutions for accessing overseas markets. Much of Herb's activity has been in the environmental / green technology & services sectors, especially in the transatlantic arena. And in January 2002 Herb was appointed by the Governor of the State of New Hampshire as its *Commercial Consul to the United Kingdom*. Starting with a career which kicked off in 1988 as a commercial lawyer (solicitor) at Herbert Smith (one of the UK's leading law firms) - where he began developing an expertise in UK & EU environmental policy, law & regulation - Herb has since developed a focus on the clean tech / clean energy / environmental sectors and on climate change & sustainability issues, and has worked with a variety of US & UK "green tech" firms. Herb often speaks and presents at seminars, workshops & conferences, and has made presentations in the UK, USA, India & Africa, and also on behalf of UK Trade & Investment ('UKTI') as well as the New Hampshire Office of International Commerce.