



Lawrence Bloom, Consultant, UK

Lawrence Bloom has enjoyed a long and distinguished career in the property industry. Among a number of senior positions, he sat on the Executive Committee of the Intercontinental Hotel Group from where he managed their \$3Bn.global real estate portfolio. Whilst there he created an environmental manual, subsequently adopted by HRH Prince Charles, and currently in use in 3.5 million hotel bedrooms worldwide. His passion for sustainability also led to the creation of Global Action Plan in 1989. This initiative was designed to impact personal lifestyle choices around sustainable consumption. It was the first to recognise the significance that the individual could play in this role, and this year was chosen by SKY to be their Charity partner. Currently Lawrence holds the position of non-executive Deputy Chairman of Noble Cities Plc, a property development company which has been commissioned to build a new African Economic City in Libya. He is also non-executive Chairman of Organic Power Projects Ltd. a waste to energy initiative based on bio digestion. Lawrence currently chairs the World Economic Forum Global Agenda Council on Urban Management and the UN Environmental Programme Green Economy Initiative sector on Green Cities, Buildings and Transport.