



Oriol Pascual, Business Developer, Enviu, Netherlands

Oriol Pascual is a business developer for Enviu and PhD candidate at the Design for Sustainability program at Delft University of Technology (Netherlands). Oriol has acquired a pragmatic and personal approach to sustainability, specifically in the areas of management, product development, entrepreneurship, and innovation. Currently, Oriol works at Enviu on the development of the Rotterdam Innovation Lab; an incubator offering facilitation services to entrepreneurs that develop innovative solutions for sustainability issues, with a clear business case, the ability to scale-up, and to inspire others. The Rotterdam Innovation Lab is an initiative of Enviu in conjunction with the following founding fathers; Port of Rotterdam, Yes!Delft-TU Delft, Rabobank, and Hogeschool-Albeda College Rotterdam. Enviu's mission to inspire and involve young entrepreneurial people to co-operate on profitable solutions for environmental and social issues. In short: to inspire, involve and make it happen! Examples of these solutions are the Sustainable Dance Club (www.sustainabledanceclub.com) or the Hybrid Tuk Tuk Battle (www.hybridtuktuk.com)