Sustainable Innovation 09
Towards a Low Carbon Innovation Revolution
14th International Conference
26th-27th October 2009
Farnham Castle
Farnham, Surrey, UK
www.cfsd.org.uk/events/tspd14





Shaun McCarthy, Director, Action Sustainability

Shaun is a leading advocate of sustainable business practices; he has led many innovative projects during his career including the development of a pioneering e-procurement process; a leading electricity procurement strategy and CO₂ strategy. Having had lengthy careers with Shell UK and BAA, Shaun has more than 20 years experience in commercial business and has spent the past 10 years as a senior manager specialising in sustainable purchasing and construction and addressing the impact of major business on climate change. Shaun is currently Chair of the Commission for a Sustainable London 2012 www.cslondon.org and a founder Director of Action Sustainability www.actionsustainability.com a social enterprise set up to inspire sustainable procurement. He is a Fellow of the Royal Society of Arts (FRSA), and a Member of the Chartered Institute of Purchasing and Supply (MCIPS), Institute of Environmental Management and Assessment (MIEMA) and the Institute of Directors (MIOD)