

Sustainable Innovation 11

'State of the Art' in Sustainable Innovation & Design

24th – 25th October 2011

Farnham Castle International Briefing and Conference Centre, Farnham, Surrey, UK



Welcome

Welcome to the 16th International Conference '**Sustainable Innovation 11: State of the Art in Sustainable Innovation & Design**' organised by The Centre for Sustainable Design at the University for the Creative Arts in the UK.

Sustainable Innovation 11 will take place on **24th–25th October 2011** at Farnham Castle International Briefing and Conference Centre, Farnham, Surrey, UK

This factfile contains information to assist delegates in organising their participation at this high level event.

- **Background - an introduction to the Conference**
- **Venue Information**
- **Hotels, Bed & Breakfast, Restaurants, Pubs**
- **Visitor Information and Useful Links**
- **Cancellation Policy & Contact**

We hope you find the following information useful and look forward to meeting you in Farnham, Surrey, UK.

Background

The Western world continues to face economic uncertainties whilst a number of Asian and other economies are growing significantly. There is a sense of the shifting of the global socio-economic power base from the West to the East. However, climate change, energy security, water scarcity, food crisis and resource shortages continue to pose challenges that companies will need to recognise and adapt to, if they are to survive and prosper in the future. At present opportunities to cut costs are top of the agenda, however opportunities for technological and product/service innovation still exist. The question is how we gear those opportunities to the design, development and commercialisation of more sustainable solutions. We now need to design and implement new systems to bring the low carbon, resource efficient technologies, products, services to the mainstream market. It is essential that better networks are established that link-up role players in the 'sustainable innovation system' to move ideas more effectively from the lab through R&D to customers. New *sustainable* business models need to be created and switched-on but there will be trade-offs. For example, the growing internet economy is providing considerable opportunities for more dematerialised and low carbon solutions but is using significant amounts of energy and materials - therefore, the relative environmental, social and benefits pluses and minuses of e-commerce still need to be better understood.

There is a strong feeling that discussion has now moved from 'why to do' sustainable innovation and design to 'how to' make it happen both at macro and micro levels! *Sustainable Innovation 11* will address this paradigm shift with 'state of the art' visions, thinking, research and solutions.

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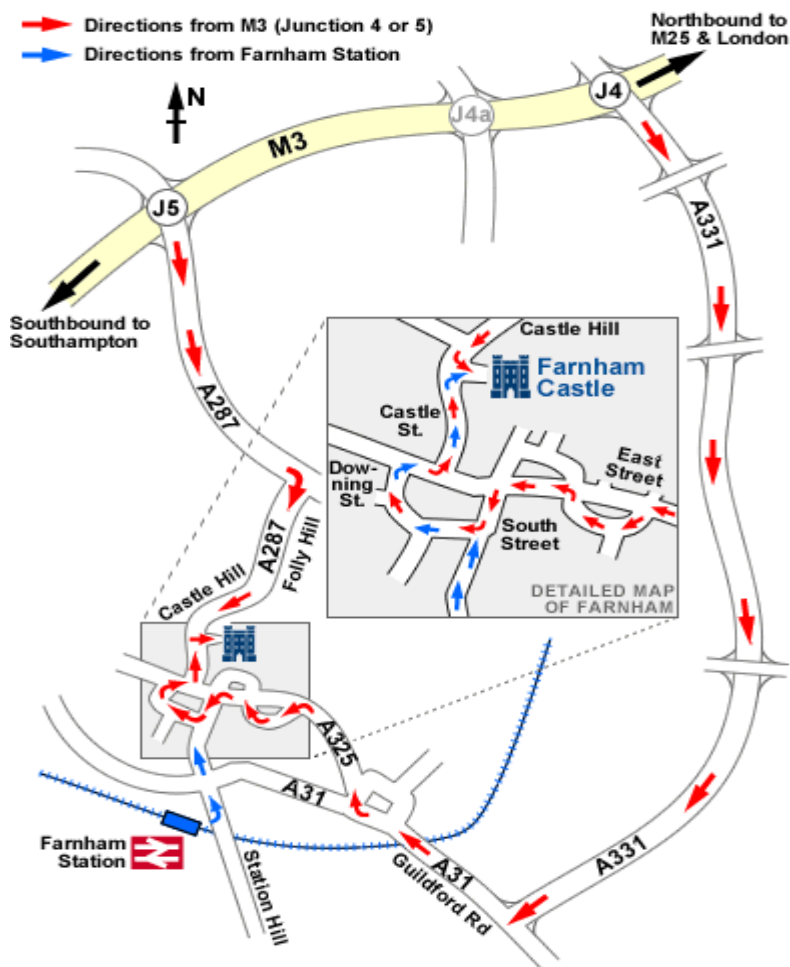
Venue

Contact details:

Farnham Castle
International Briefing & Conference Centre
Farnham
Surrey
GU9 0AG

Tel: ++44 1252 720403
Fax: ++44 1252 711283
Web: www.farnhamcastle.com

Map of location:



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To get to [Farnham Castle](#)

By Car

From Shepherd & Flock roundabout on A31 take direction Central Farnham. Fork left at traffic lights, follow one way system to left past Leisure Centre and left again (see map in PDF). At traffic lights turn left into South Street & then first available right into Union Road. Follow one-way system straight on into Downing Street and right. At T-junction turn right into The Borough (main street in town centre) and first left into Castle Street (becomes Castle Hill). The entrance to the Castle is 400 metres up on the right hand side.

By Train

Trains leave London Waterloo for Farnham (via Woking) approximately every half hour. The journey takes between 45 minutes and an hour.

Walk down Station Hill, cross the A31, and continue along South Street. Turn left at the traffic lights into The Borough and first right into Castle Street. The entrance to the Castle is 400 metres up on the right hand side.

Taxis

Taxis are usually available at Farnham station. If not, you can contact Home James on + 44 (0) 1252 734444, Farnham Station Taxis on +44 (0) 1252 712 843 or Cavalier Taxis on +44 (0) 1252 711483.

From Airports

Heathrow Airport: There is a Rail-link Coach Service to Woking Railway Station with a train service from there direct to Farnham. Taxis are also available. Gatwick Airport: There is a train service to Victoria Station in London. It is then necessary to transfer to Waterloo Station (see British Rail).

About Farnham

Local history

Nestling below an impressive castle dating from the 12th century, Farnham was the Roman crossroads for routes heading north, south, east and west. Its artistic heritage is similarly ancient, as plentiful clay supplies made it an ideal location for the production of Roman pottery.

A celebrated heritage

Just an hour from London, Farnham has a distinguished history as a provider of art education originating from the 19th century and characterised by a long association with the decorative and fine arts. Specialising in a broad range of art, design, media and communications subjects, our Farnham campus today provides design, crafts and fine art workshops and studios; film and photography studios; journalism newsrooms; darkrooms and edit suites, together with an extensive library and learning centre, lecture theatres, art galleries and cinema.

Farnham's town centre offers an abundance of pubs, wine bars, restaurants and some great shopping, all hidden behind the well preserved Tudor and Georgian façades that have seen it described as an architectural gem.

Sports and leisure

If sports are of interest, Farnham offers a wide range of activities. Farnham Sports Centre provides keep-fit, swimming, racquet sports and dance facilities, while those who prefer outdoor pursuits should head for Farnham Country Park with its football pitches, cricket club and cycle paths. Alternatively, Frensham Common and pond (actually a lake) offer sailing, fishing and walks through an area of outstanding natural beauty leading directly to the evocatively named Devil's Punchbowl.

Despite its elegance, don't think that this is a sleepy town. Nightlife is varied - students can choose from pubs and restaurants, cinema and theatre, or even live music. At Farnham our own Students' Union runs a 600 capacity venue which attracts top name bands as well as providing the place for karaoke, quizzes and club nights. The Farnham Maltings is also based in the town centre providing a rich and varied arts programme. Meanwhile those seeking out an extra special night can venture a little further afield into Guildford, Kingston or London.

Things to do in and around Farnham

Visit Guildford, Winchester, Portsmouth, Thorpe Park, Kew Gardens and Hampton Court Palace. Experience art exhibitions, theatre, and literary and music festivals.

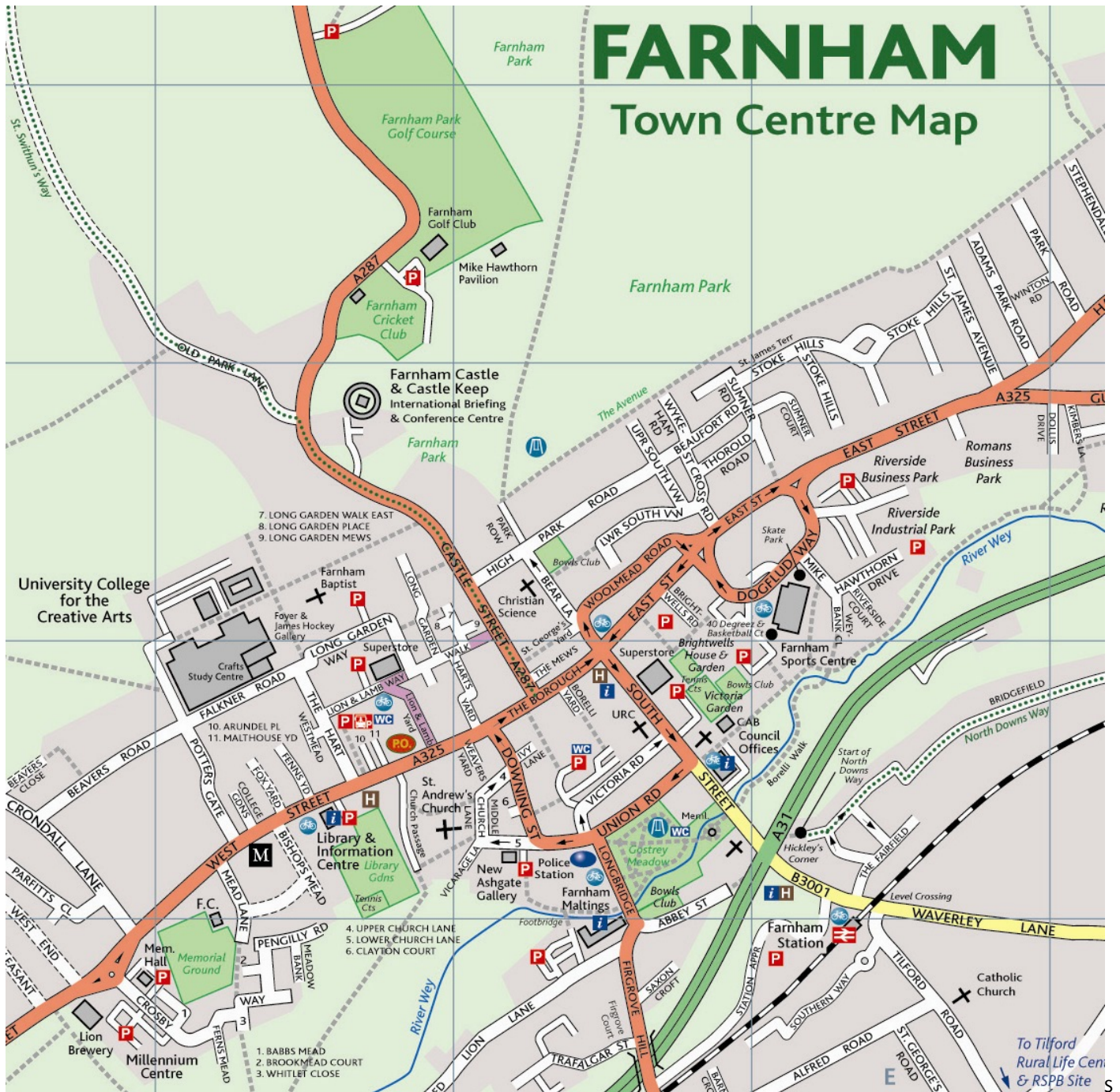
Source: <http://www.ucreative.ac.uk/index.cfm?articleid=10385>

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Source : <http://www.farnham.co.uk/>

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|--|----------------------|--|----------------|--|---------------------------|
| | Car Park | | Museum | | Pedestrianised Street |
| | Childrens' Play Park | | One way Street | | Visitor Information Point |
| | Coach Park | | Police Station | | Footpath |
| | Cycle Racks | | Post Office | | |
| | Hotel | | Public Toilets | | |

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Hotels

Best Western Frensham Pond Hotel, Bacon Rd, Churt, Farnham, Surrey, GU10 2QD

Tel: +44 (0) 1252 795161 Email: info@frenshampondhotel.co.uk Website: <http://www.frenshampondhotel.co.uk/>

Bishop's Table, 27 West St, Farnham, Surrey GU9 7DR,

Tel: +44 (0) 1252 710222 Email: welcomes@bishopstable.com Website: <http://www.bishopstable.com/>

Bush Hotel, The Borough, Farnham, Surrey, GU9 7NN

Tel: +44 (0) 1252 715237. Email: H6621@accor.com

Website: http://www.mercure.com/mercure/fichehotel/gb/mer/6621/fiche_hotel.shtml

Farnham House Hotel, Alton Rd, Farnham, Surrey, GU10 5ER.

Tel: +44 (0) 1252 716908 Email: mail@farnhamhousehotel.com Website: <http://www.farnhamhousehotel.com/>

Farnham Park Hotel & Restaurant, Ravenswood Farm Cottage, Lower Hale, Farnham, Surrey GU9 9RP

Tel: +44 (0) 1252 714500 Email: enquiry@farnham-park-hotel.co.uk Website: <http://www.farnham-park-hotel.co.uk/>

Hotel de Vie, 22 Firgrove Hill, Farnham, Surrey, GU9 8LQ.

Tel: +44 (0) 1252 823030 Email: info@hoteldevie.com Website: <http://www.hoteldevie.com/>

The Princess Royal Lodge, Princess Royal Lodge, Guildford Road, Runfold, Surrey, GU10 1NX

Tel: +44 (0) 1252 782243 Fax: +44 (0) 1252 784980 Website: <http://www.fullershotels.com/rte.asp?id=78>

Ramada Jarvis Farnham Guildford, Hogs Back, Seale, Farnham, Surrey GU10 1EX

Tel: +44 (0) 1252 782345 / +44 (0) 844 8159046 Website: <http://www.ramadajarvis.co.uk/hotels/farnham.aspx>

The Bridge Hotel at Pierrepont, Churt Road Frensham Farnham Surrey GU10 3DJ

Tel: +44 (0) 1252 797360 Fax: +44 (0) 1252 797361 Email: info@thebridgepp.com Website: <http://www.thebridgepp.co.uk/>

The Mulberry, Station Hill, Farnham, Surrey, GU9 8AD

Tel: +44 (0) 1252 726673 Email: info@mulberryfarnham.co.uk Website: <http://www.mulberryfarnham.co.uk/>

The Pride of the Valley Hotel, Tilford Road, Churt, Farnham, Surrey GU10 2LH

Tel: 01428 605799 Email: info@prideofthevalleyhotel.co.uk Web: <http://www.prideofthevalleyhotel.com/>

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Bed & Breakfast

Clarendon Lodge, Bowling Alley, Crondall, Surrey, GU10 5RJ

Tel: +44 (0) 1252 852222 Email: bookings@clarendonlodge.com Website: <http://www.clarendonlodge.com/>

Heath Lodge, 91a Shortheath Road, Farnham, Surrey.

Tel: +44 (0) 1252 722918 Website: <http://www.4hotels.co.uk/uk/hotels/heathlodge1.html>

B&B: £28.00 single, £45.00 twin.

Little Twynax, 49 Burnthill Road, Farnham, GU10 4RS

Contact: Diana and Don Sendall Telephone: +44 (0) 1252 715058 Fax: +44 (0) 1252 715058

Website: <http://www.4hotels.co.uk/uk/hotels/littletwynax.html>

Meads Guest House, 48 West Street, Farnham, Surrey, GU9 7DX

Tel: +44 (0) 1252 715298

B&B: £40-£50 twin/double. Some en-suite rooms available.

Orchard House, 13 Applelands Close, Boundstone, Farnham, Surrey, GU10 4TL

Contact: Mrs D Warburton Tel: +44 (0) 1252 793813.

B&B: £28.00 per person per night (one twin room and one single room available)

1 Park Row, Farnham, Surrey, GU9 7JH

Contact: Steve Driver and Julie Bickerstaffe Tel: 07880 541120 Fax 0845 280 1871 Email info@1parkrow.com Website:

<http://www.1parkrow.com/>

The Wrens, 16 Aveley Lane, Farnham, Surrey, GU9 8PR

Tel: +44 (0) 1252 715046

Single Bed and Breakfast from £30.00, Double/Twin Breakfast from £50.00 per room

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Restaurants

Bay Tree, (Traditional) 61, Frensham Rd, Lower Bourne, Farnham, Surrey GU10 3HL
Tel: +44 (0) 1252 792452

Bon East (Chinese) 36 Weydon Lane, Farnham, GU9 8UP
Tel: +44 (0) 1252-724888 Website: <http://www.boneastrestaurant.co.uk/>

Café Piccolo, 84 West Street, Farnham, GU9 7EN
Tel: +44 (0) 1252 723277

Café Rouge, (French) 4-5 Town Hall Buildings, The Borough, Farnham, Surrey GU9 7ND
Tel: +44 (0) 1252 733688 Website: http://www.caferouge.co.uk/locations_restaurant.php?id=54

Kar Ling Kwong, (Chinese) 47-51 East St, Farnham, Surrey GU9 7SW
Tel: +44 (0) 1252 714854

Lion & Lamb Bistro, (Traditional) 2 Lion and Lamb Yard, Farnham GU9 7LL
Tel: +44 (0) 1252 715156

Loch Fyne Farnham, (Seafood) 3 Downing Street, Farnham, GU9 7NX
Tel: +44 (0) 1252 748030 Fax: +44 (0) 1252 748031 Website: <http://www.lochfyne.com/>

Miller's Farnham, (Pub Restaurant) Farnham Rd, Holt Pound, Farnham, Surrey GU10 4LA
Tel: 01420 22276

Peppone's, (Italian) Bowenhurst Farm, 1 Mill Lane, Crondall, Farnham, Surrey GU10 5RP
Tel: +44 (0) 1252 852103 Website: <http://www.peppones.co.uk/>

Pipasha Tandoori, (Indian) Crossways, Churt, Farnham, Surrey GU10 2JA
Tel: 01428 712080

Prezzo, (Italian) 7 The Borough, Farnham, Surrey GU9 7NA
Tel: +44 (0) 1252 737849 Website: <http://www.prezzopl.co.uk/>

Shomraat, (Indian) 133 Upper Hale Rd, Farnham, Surrey GU9 0JF
Tel: +44 (0) 1252 714304 / +44 (0) 1252 735175 Website: <http://www.shomraat.com/>

Slug and Lettuce Farnham, 9 - 11 East Street, Farnham, GU9 7RX
Tel: +44 (0) 1252 722011 Website: <http://www.slugandlettuce.co.uk/farnham/>

Squires Holt, Hogs Back, Seale, Farnham, Surrey GU10 1HE
Tel: 01483 810272 Website: <http://www.squiresholt.co.uk/>

The Banaras, (Indian) 40, Downing St, Farnham, Surrey GU9 7PH
Tel: +44 (0) 1252 734081

The Coach & Horses, 2 Castle Street, Farnham, Surrey GU9 7HR
Tel: +44 (0) 1252 724520

The Darjeeling, (Indian) 25 South St, Farnham, Surrey GU9 7QU
Tel: +44 (0) 1252 721176 / +44 (0) 1252 714322 Website: <http://www.darjeelingrestaurant.co.uk/>

Thai Lotusland, (Thai) East St, Farnham, Surrey, GU9 7TH
Tel: +44 (0) 1252 716584 Website: <http://www.thailotusland.co.uk/>

The Vienna, (Modern European) 112 West St, Farnham, Surrey GU9 7HH
Tel: +44 (0) 1252 722978

Zizzi's, (Italian) 68a Castle Street, Farnham, Surrey GU9 7LN
Tel: +44 (0) 1252 719231 Website: <http://www.zizzi.co.uk/restaurants/farnham>

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Pubs

Hop Blossom, 50 Long Garden Walk, Farnham, Surrey, GU9 7HX
Tel: +44 (0) 1252 710770

Nelson Arms, 50-52 Castle St, Farnham, Surrey GU9 7JQ
Tel: +44 (0) 1252 716078 Website: <http://www.thenelsonarms.com/>

Queens Head, 9 The Borough, Farnham, Surrey GU9 7NA
Tel: +44 (0) 1252 726524,

Slug and Lettuce Farnham, 9 - 11 East Street, Farnham, GU9 7RX
Tel: +44 (0) 1252 722011 Website: <http://www.slugandlettuce.co.uk/farnham/>

The Coach & Horses, 2 Castle Street, Farnham, Surrey GU9 7HR
Tel: +44 (0) 1252 724520

The Crossways Inn, Churt, Farnham, Surrey GU10 2JE
Tel: 01428 714323

The Crown Inn, Pine View Close, Badshot Lea, Farnham, Surrey GU9 9JT
Tel: +44 (0) 1252 320456

The Plough Inn, 74 West St, Farnham, Surrey GU9 7EH
Tel: +44 (0) 1252 739111

The Running Stream, 66 Weybourne Rd, Weybourne, Farnham, Surrey GU9 9HE
Tel: +44 (0) 1252 323750

The White Hart Inn, 76 The Street, Tongham, Farnham, Surrey GU10 1DH
Tel: +44 (0) 1252 782419

The Wheatsheaf, 19 West Street, Farnham, Surrey, GU9 7DR
Tel: +44 (0) 1252 725132

The William Cobbett, 4 Bridge Square, Farnham, Surrey, GU9 7QR
Tel: +44 (0) 1252 726281

The Windmill Inn, Church Lane, Ewshot, Farnham, Surrey GU10 5JB
Tel: +44 (0) 1252 850439

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Visitor Information and Useful Links



Cafe/Arts Social Club

<http://thebarnfarnham.com/>



This site is intended to provide information about the town for visitors and residents.

<http://www.farnham.co.uk/>

Farnham Park

This 320 acre medieval deer park is associated with Farnham Castle near to Farnham town. It has an impressive tree avenue of over 1km long and is partly managed for wildlife and partly for amenity.

<http://www.waverley.gov.uk/countryside/farnhampark.asp>



The Maltings is a collection of Buildings set in the heart of Farnham that provides a place in which people can imagine, create and discover. We aspire to provide the tools, encouragement and opportunities for all types and age of Artists to develop their own work both here and across the region.

<http://www.farnhammaltings.com/>

Museum of Farnham

Discover the History of Farnham, on the road to Winchester, Farnham motoring links, see Farnham Greenware Pottery, find out about local artists and writers: William Cobbett, George Sturt and Harold Falkner.

<http://www.waverley.gov.uk/museumoffarnham/>

CRAFTS STUDY CENTRE

The Crafts Study Centre, established as a charity in 1970, has an international standing as a unique collection and archive of twentieth century British Crafts. The Chair of the Crafts Study Centre is the eminent potter and writer Professor Edmund de Waal. Its collection embraces ceramics, textiles, calligraphy and wood, accompanied by reference books including makers' diaries, documents, photographs and crafts people's working notes.

<http://www.csc.ucreative.ac.uk/index.cfm?articleid=3899>

The Crafts Study Centre is based at The University for the Creative Arts at Farnham. With campuses based at Canterbury, Epsom, Farnham, Maidstone & Rochester The University for the Creative Arts provides inspiring courses in art, design, architecture, media and communication.

<http://www.ucreative.ac.uk/>



Waverley Abbey

Waverley Abbey was the first Cistercian abbey to be founded in Britain. It is located near a beautiful riverside meadow and in a peaceful valley by the river Wey, two miles south of Farnham, Surrey.

http://www.waverley.gov.uk/abbey/wav_abbey.htm



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Cancellation policy

If you find yourself unable to attend after booking your place, you may nominate a substitute up to five working days before the event by informing us in writing. Cancellation may be made up to 21 working days prior to the event. There will be an administration fee for such cancellation of £25.00 (plus VAT). Cancellations made after this time, up to 10 working days prior to the event, are eligible for a return of 50% of the fees paid but will receive a copy of conference proceedings. No refunds for cancellation are available after this point.

Contact

For more information please contact:

Administrator
The Centre for Sustainable Design
University College for Creative Arts
Falkner Road
Farnham
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GU9 7DS
UK

Tel: +44 (0) 1252 892878

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Website: <http://www.cfsd.org.uk/>