

RICHARD WOODS

du kute



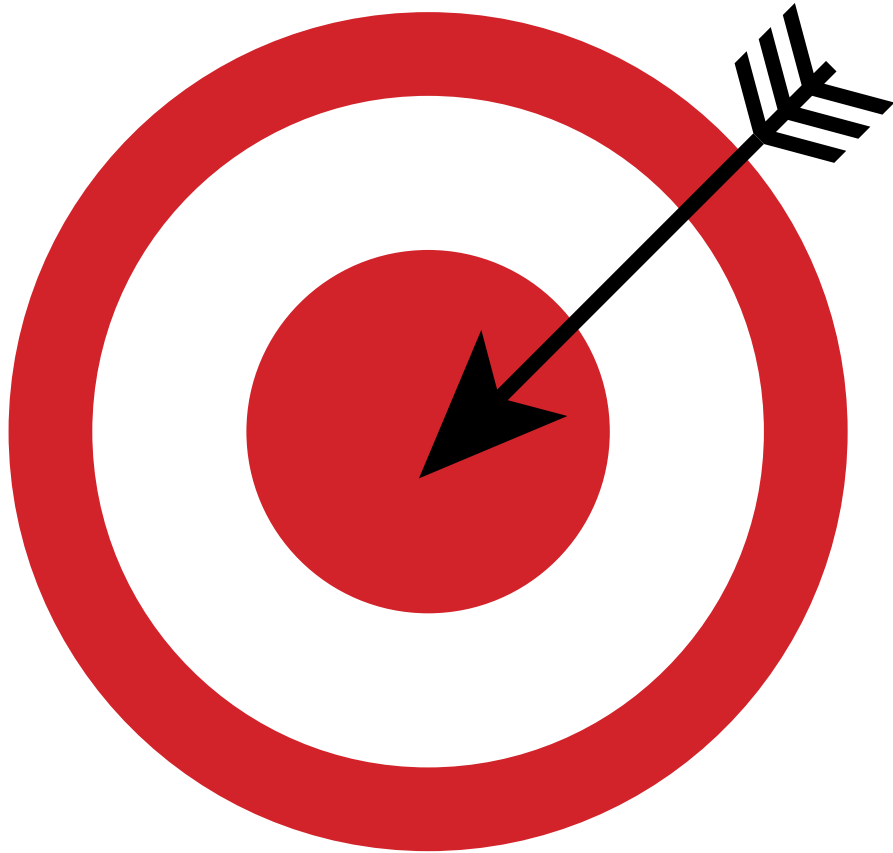
Richard, Jon & Greta



## Why DIY KYOTO?

\* KYOTO is the protocol set up in february 2005 by governments to reduce 20% of green house gas emission

\* because we do not wait for government initiatives, we rather do it ourselves.



OUR MAIN AIM IS TO EMPOWER & ENABLE  
THE INDIVIDUAL TO ADD TO THE KYOTO  
PROTOCOL THEMSELVES.



PHILOSOPHY

*we* }

- \* DO NOT PREACH
- \* AVOID INDUCING GUILT
- \* DO NOT WANT TO CREATE MORE LANDFILL THAN NECESSARY
- \* WANT TO CREATE AWARENESS BY EMPOWERING THE INDIVIDUAL



## **HOW?**

WE REALISE THAT WE NEED TO CREATE AWARENESS FIRST BEFORE CREATING PRACTICAL SOLUTIONS.

## **HOW DO WE CREATE AWARENESS?**

THROUGH VISUALISATION & COMMUNICATION OF HIDDEN INFORMATION



ELECTRICITY



intangible



**DANGER**

AT HOME



wattson

**HELLO MY NAME IS WATTSON.**

**I SHOW YOU HOW MUCH ELECTRICITY YOUR HOME IS USING.**

**I MAKE ENERGY SAVING EASIER**

**AND I'M GORGEOUS**



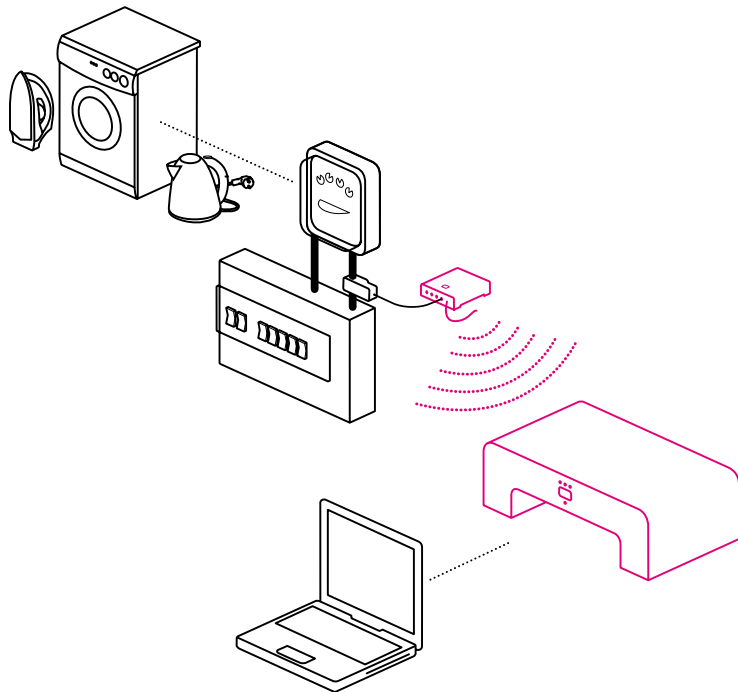
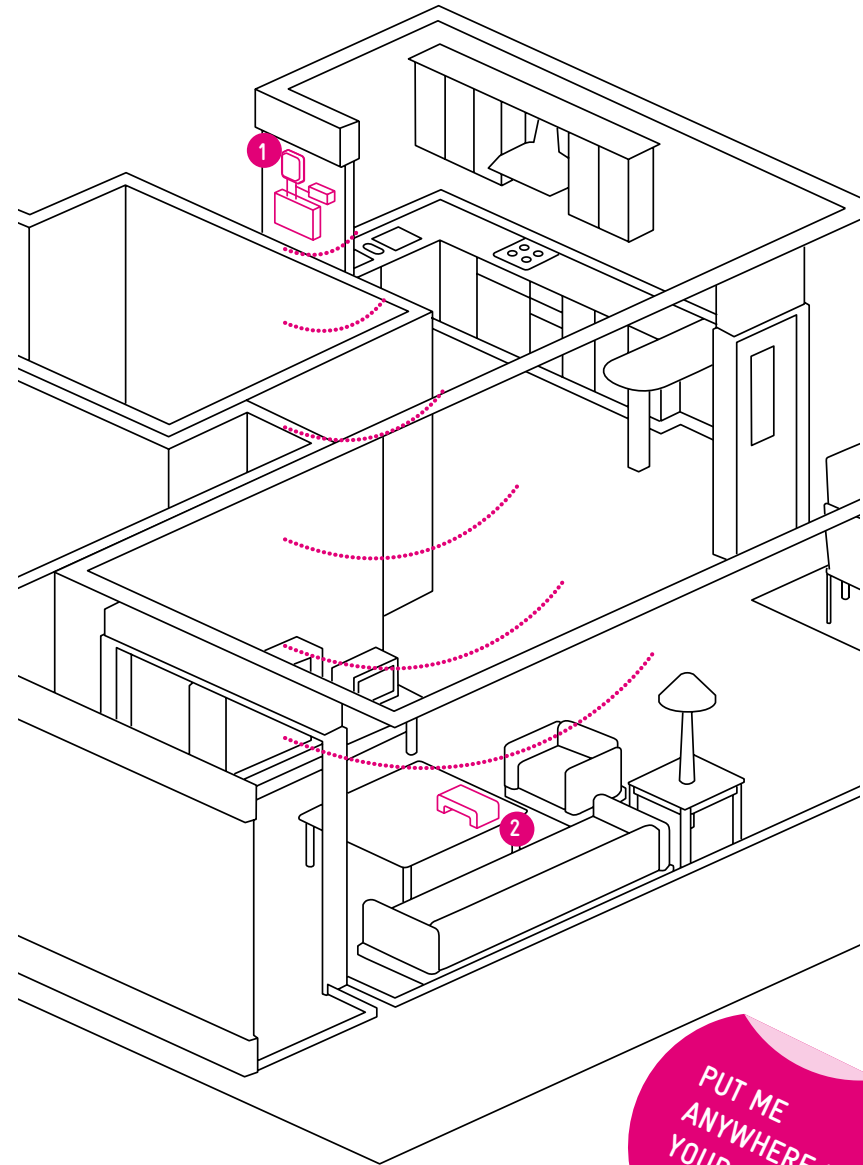
I show you how much energy your home is using at any given time. I can show you in watts or in £s (ouch!). I can even show you in colour-changing light.

I get my information from a transmitter attached to your electricity meter or fuse box. I am portable, so you can put me anywhere you like in your home.

# How does wattson work?

Wattson measures the total amount of electricity being used in your home at any given time, and shows this value on an easy-to-read display.

The sensor clip is connected to the transmitter which sends the data wirelessly to the wattson display.



PUT ME ANYWHERE IN YOUR HOME

# WATTSON 01



Software included with product to view chronological & real time data, connecting to DIYKYOTO community and hub (PC&MAC compatible).

## FEATURES

Worldwide compatibility, local currency display (GB POUNDS, EUROS,DOLLARS,YEN) 1/2/3 phase power compatible for both home and office use.

## MATERIALS

Plastic

## DIMENSIONS

170 w x 104 d x 56 h mm

## PRICE / RRP

£123.34 exc. VAT

£149.50 inc. VAT



I AM MADE  
IN THE UK

# WATTSON LIMITED EDITION



I AM  
HANDMADE



Software included with product to view chronological & real time data, connecting to DIYKYOTO community and hub (PC&MAC compatible).

## FEATURES

local currency display, single phase only for both home and office use.

## MATERIALS

Bamboo & acrylic

## DIMENSIONS

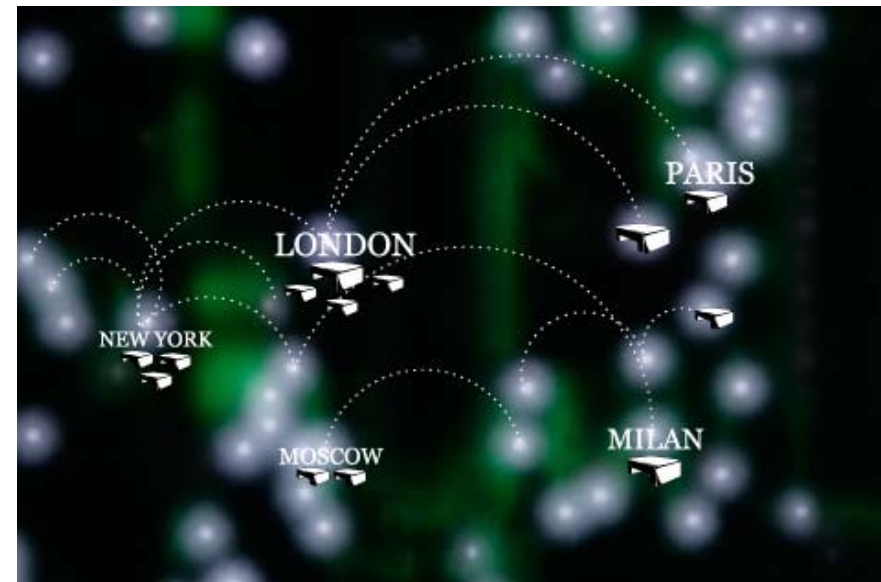
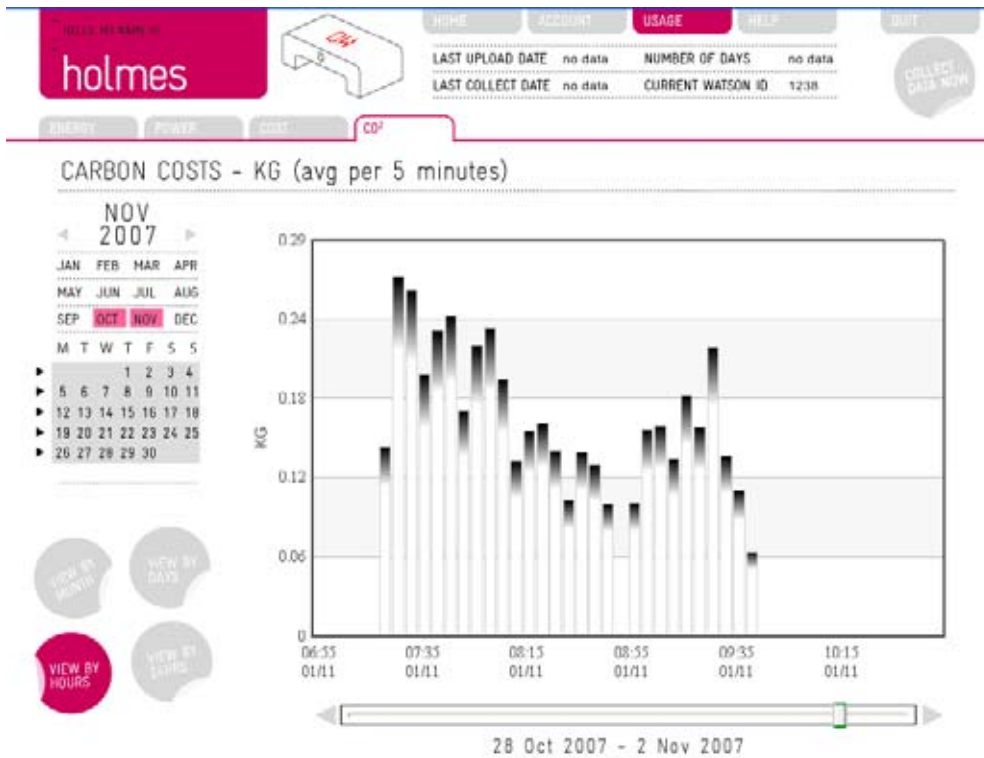
186 w x 155 d x 60 h mm

## PRICE / RRP

£297.87 exc. VAT

£350 inc. VAT

# HOLMES



**the yard** | my Yard | explore | compare | community | y-blog | about the yard | sign in or register |

access your account | discover the energy | harness your watts | how it all works | stay in the loop | how it all works

**the koto**

Watson + Holmes + the yard

tap into your energy. it's elementary. [discover](#)

learn the patterns see the energy flowing. [discover](#)

connect to the source. browse the things that drive your energy. [discover](#)

**The DIY Shop** | **Sign up now**

Log in to our online store and purchase now. [okay](#) | It's free. Register your account and get instant access. [okay](#)



# NEW LEGISLATION 'THE ENERGY CERTIFICATE'

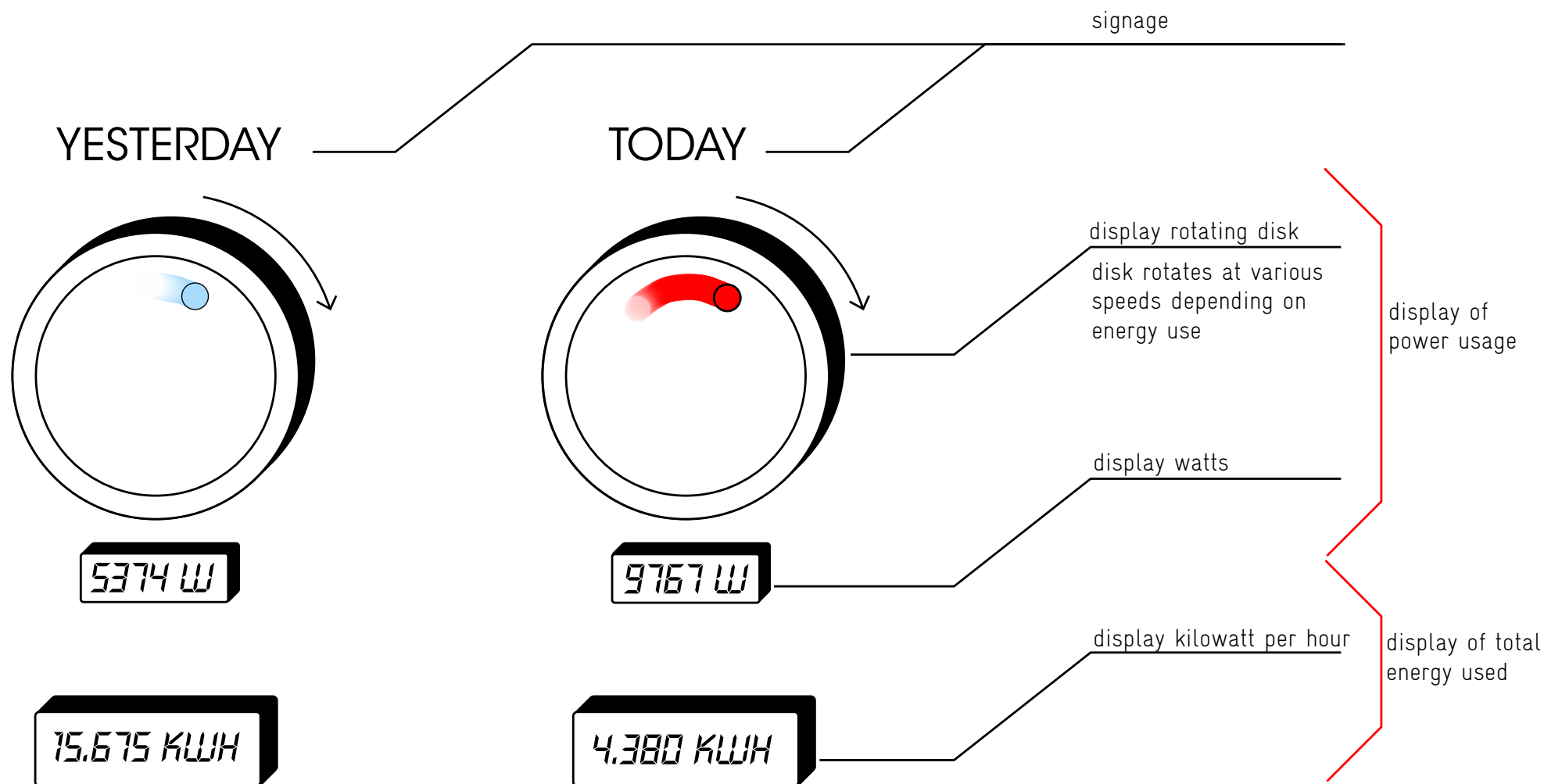
# Energy Certificate

Building Energy Performance >		As built:	In use:
Certificate type	FULL	<b>Asset Rating</b>	<b>Operational Rating</b>
Building Type	Office		
Whole or part of building	Whole building		
Very energy efficient			
A			
B			
C			
D			
E			
F			
G			
Not energy efficient		<b>Calculated</b> <b>48</b>	<b>Actual</b> <b>83</b>
Asset rating method:	UK National Standard 2004		
Operational rating method:	UK Office Tailored Benchmarks 2002		
Units used:	kg CO <sub>2</sub> per sq m of net area per annum >		
Occupancy level	Square metres net lettable area per person		
Equipment heat gain level	Watts per square metre net		
Weekly occupancy hours	Hours per week		
Heating performance ratings	ABCDEFG		
HVAC performance ratings (cooling, fans and pumps)	ABCDEFG		
Lighting performance ratings	ABCDEFG		
Management rating (for in-use performance only)			
Internal Environmental Quality			
Risk level			
Further information can be found in the Energy Log Book			
<b>GB 2005</b>		 Directive 2002/91/EC	

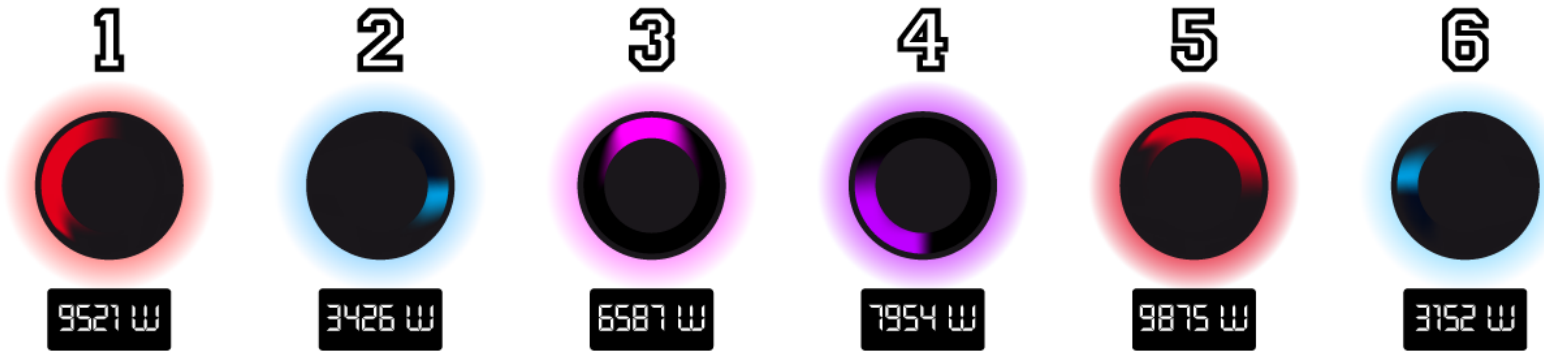


# AT WORK & EDUCATION

## THE ENERGY CLOCK



# COMPETING DEPARTMENTS



# CUMULATIVE OUTPUT



# IN PUBLIC



# WORLD CUP





BELIEF IN CHANGE OF BEHAVIOUR  
CAN CREATE A DIFFERENCE