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Professor Min Jin is Director of the Department of Environmental Economics and Management at School of Environment and Natural Resources with Renmin University of China, a leading comprehensive research-orientated university whose strengths emphasize the humanities and social sciences. Prof. Min Jin has participated in various international research projects of UNCTD, Asian Development Bank, APEC and the European Commission in the fields of environmental protection. Now she is holding the position of senior sustainable production expert in charge of providing recommendations for the development of the project's technical outputs e.g. Guidelines, Conformity Model and SME training materials. During 2005-2007, she acted as the Chinese Team Leader of AEDE (Asian Eco-Design Electronics) project sponsored by the European Commission. Professor Min Jin's current research work focuses on the drafting of standards on environmental performance assessment on Chinese enterprises, eco-planning and environmental management of the coastal region of China, studying on relationship between development of foreign trade and environmental protection strategy. Prof. Min Jin has published numerous books and academic articles, e.g. Environment and WTO Capacity Building, Environment and Trade, a study on City Sustainable Development in China.