



**Mark Griffiths, Partner, SecondNature Partnership, UK**

Expert in linking technology, strategy and sustainability with 15 years developing innovative products & services.

Mark is the co-founder and Partner of SecondNature Partnership, a sustainability advisory firm helping organisations re-tool their business models to achieve financial, social and environmental benefits. Clients include Tesco, Shell, ArjoWiggins and Barclays.

Prior experience in both multi-nationals (Dimension Data, Procter & Gamble) & start-up businesses. Mark sits on the Professional Services Board of Royal Institute of British Architects (RIBA) and is an affiliate of MBDC (Cradle to Cradle). Mark holds a Bachelor of Commerce degree and an MSc from Reading University's School of Construction Management & Engineering.