



**Bernd Draser, Lecturer, ecosign/Akademie für Gestaltung, German**

For about eight years, Bernd Draser is working as a lecturer of Philosophy and Cultural Studies at ecosign/Akademie für Gestaltung ([www.ecosign.net](http://www.ecosign.net)) in Cologne, Germany. The ecosign academy offers unique and innovative full-time courses in sustainable design since 1994, with currently about 250 students enrolled.

For ecosign, Bernd is involved in several projects dealing with sustainable design, such as the Sustainable Summer School ([www.designwalks.org](http://www.designwalks.org)), that will take place for the 4th time in August/September 2012.

As a philosopher and literature scholar with a focus on cultural studies, Bernd is reading classical texts from the philosophical tradition from Plato to Foucault with his students, but also gives lectures on quaint subjects such as, "Hitchcock and the Analytical Look", "Islam and Europe", "Homer's Iliad", "Rituals and Media", "Wild Women", "James Bond and Theseus", and "The Ends of the World in the Bible and the Movies". A peculiar question for Bernd is how to think sustainability in a context of cultural history.