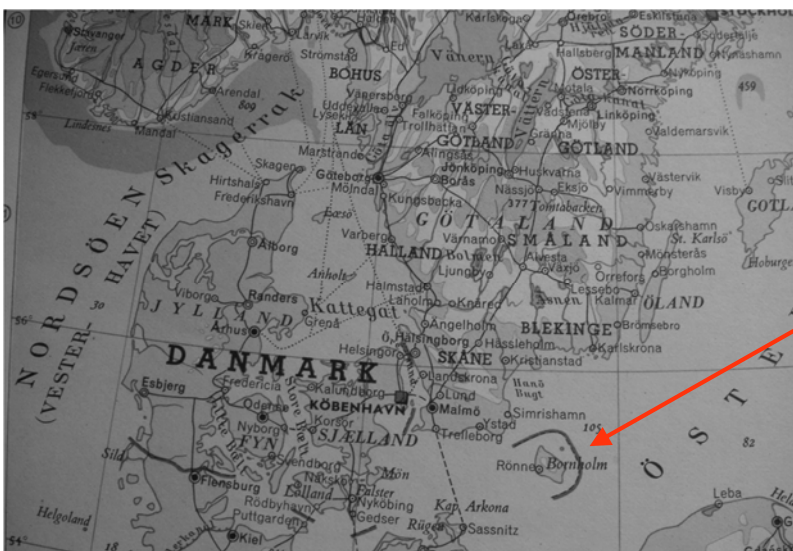


# Green Ocean



**Sustainable innovation 2012**  
ressources, innovation, lifestyles

## Bornholm



[bornholm.dk](http://bornholm.dk)

co-creative

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DEN GRØNNE VEJ TIL HIMLEN  
THE GREEN WAY TO HEAVEN



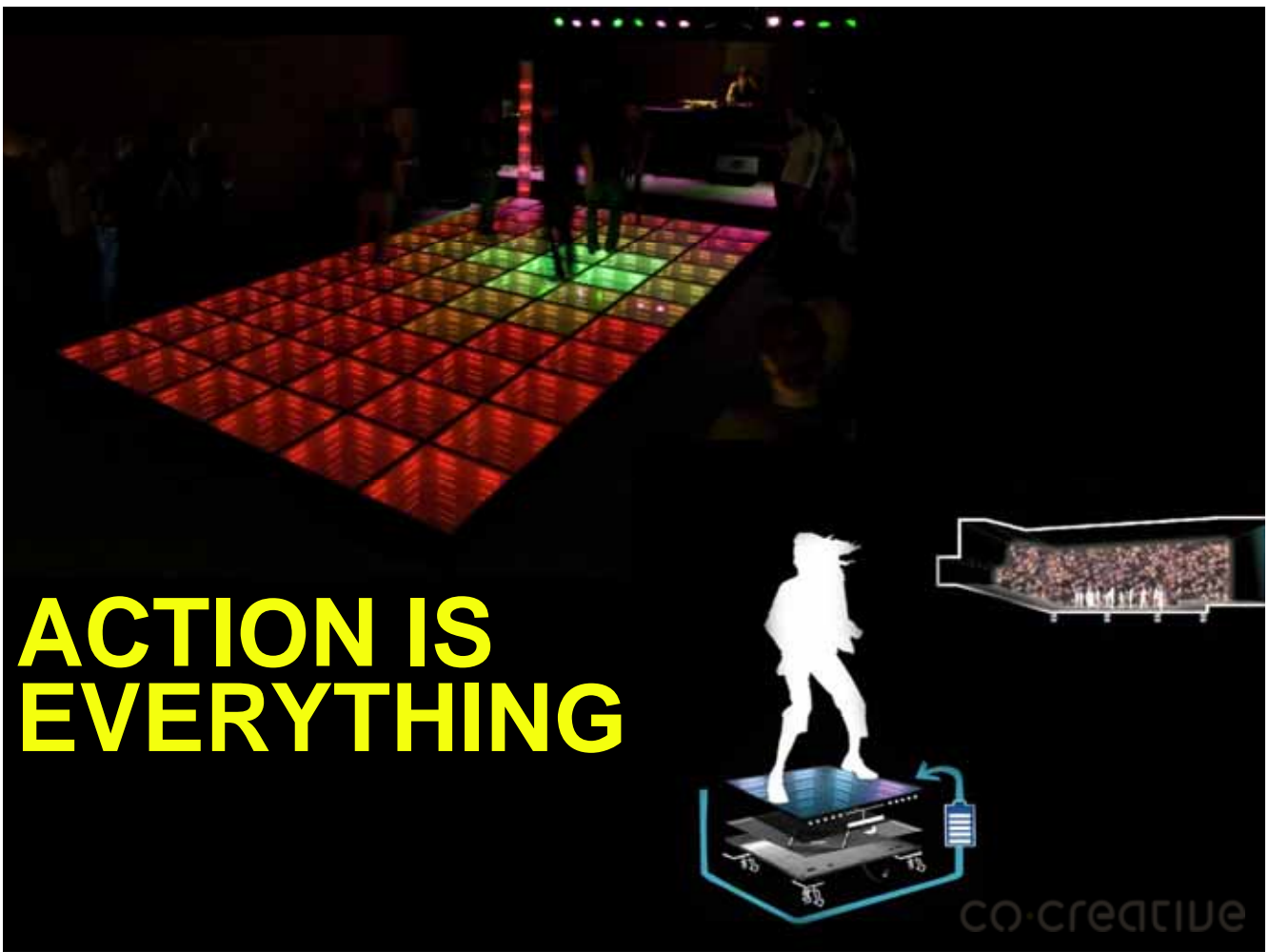
**Sustainability  
- a matter  
of life  
and dead?**

*How do we create a culture of sustainability?*



**ENGAGING PEOPLE**

co-creative



See the bicycle?



# DIY

## BUILD, MAKE, HACK, GROW



*The greater the feeling that life is comprehensible, manageable, and meaningful the more healthy people become.*

*Acron Antropology (1997)*

If it's empty **REFILL IT..**



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If it's broke **FIX IT**



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If it's not in use... **SHARE IT**



If it's not in use... **SHARE IT**



## Ridesharing for events

Easy, quick and free of charge.

Search or create a carpooling group for any event, and coordinate ridesharing in no time. [Tell me how it works.](#)

**Description**

**Location**

**Event start time**  
Date

[Add ending time](#)

Private [?](#)

**Upcoming Ducks**

Etapeløbet Hærvejen, 1. etg	23. jun.
Etapeløbet Hærvejen	23. jun.

[View more ducks...](#)

[Share](#) 10 [Tweet](#) 23 [Like](#) 38

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If it's not in use... **SHARE IT**



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If you want to earn more...  
**SELL LESS**



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**green ocean**<sup>yes</sup>

**Thank you**

[cocreative.com](http://cocreative.com)

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