



Dr Jamie O'Hare, Senior Consultant, Granta Design, UK

Jamie O'Hare is the Product Manager for Eco Design at Granta Design where he guides the development of Granta's software tools to support eco design, which cover topics such as early-stage environmental assessment, eco-informed material selection, restricted substances legislation compliance and critical materials risk management. Prior to this, he completed an industry-based PhD on the topic of eco-innovation tools for the early stages of product development. This research led to the development of a range of workshop-based tools for eco-innovation and explored the difficulties of embedding such tools within the product development process. Jamie has a background in mechanical engineering and also has expertise in environmental legislation having spent time with an environmental consultancy advising corporate clients on their exposure to the RoHS and WEEE Directives.