



Kresse Wesling, Co-founder and Director, Elvis & Kresse, UK

Kresse Wesling is a multi-award winning environmental entrepreneur – in 2012 she was named a Young Global Leader by the World Economic Forum and in October 2011 she was the European winner of Cartier's Women's Initiative Awards.

After first meeting with the London Fire Brigade in 2005, Kresse launched Elvis & Kresse, which turns industrial waste into innovative lifestyle products and returns 50% of profits to charities related to the waste. Elvis & Kresse's first line is made from decommissioned fire hose, 50% of the profits from this line are donated to the Fire Fighters Charity.

Kresse is currently serving on Vince Cable's entrepreneur's forum. She and a fellow Dorset coast lover and entrepreneur have also launched a charity to support climate change initiatives and have raised over £200,000 so far.