



**Ole Schilling, Senior Design Manager, Creative Direction Design,  
Deutsche Telekom, Germany**

An architect by training, and natural people-person, Ole enjoys connecting and coaching design teams to bring innovative ideas to market. Ole integrates his creative mindset within the business context helping others to achieve new solutions.

With over 10 years of international experience in design and marketing, he has a deep understanding of the creative and innovation processes global businesses follow to create viable propositions which anticipate and meet clients needs.

The focus of the last 5 years of his Deutsche Telekom work has been to setup and manage an international cross-screen user experience team comprising both internal and agency resources.

This has seen Ole hone his leadership style whilst managing and motivating direct reports globally. Similarly, he has demonstrated a keen sense of what it takes to embed a culture of innovation within a global corporate organisation.