Ben Peace, Sustainability Lead
@BenPeace
End of Life

Material Processing

Design

Retail/Brand

Manufacturing

Distribution
CONNECTED LIGHT BULB

- Detachable core sent in the mail
- Consumer Lighting As A Service
- Lease costs < energy savings

The Agency of Design
Resource Efficient Business models programme

3½ year, €3.1m programme looking to enable resource efficient business models:

- Extending product lifetime
- Hire/leasing
- Buy-back
- Products as services

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LIVE FASHION, DON'T OWN IT

Peer-to-Peer and Designers Fashion Rental marketplace

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Image: McKinsey Commodity Price Index – based on food, agricultural, metals & energy

- World War I
- Postwar depression
- Great Depression
- 1970s oil shock
- Turning point in price trend

Timeline from 1900 to 2013.
The single biggest factor affecting the economic performance of our city....

....is the diet of our citizens
2008: >50%
2050: ~70%
Innovate UK

horizons.innovateuk.org
I often try to avoid talking about “sustainability”
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