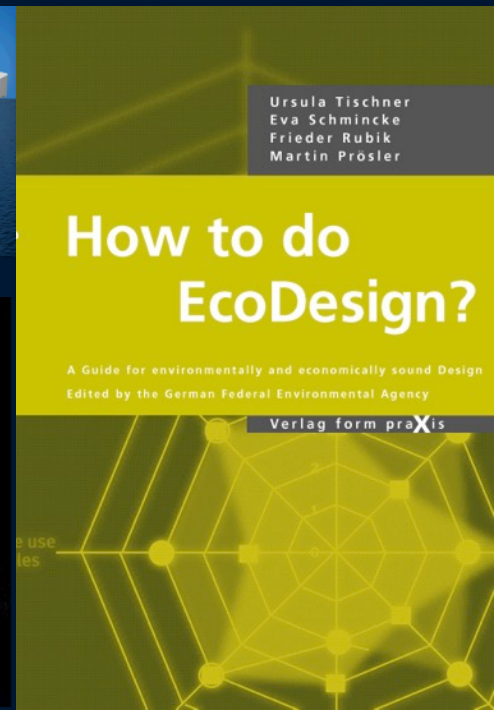
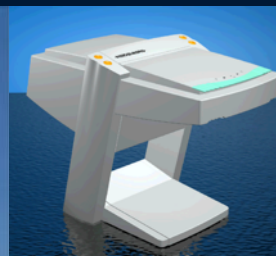


From Product to System Design 1



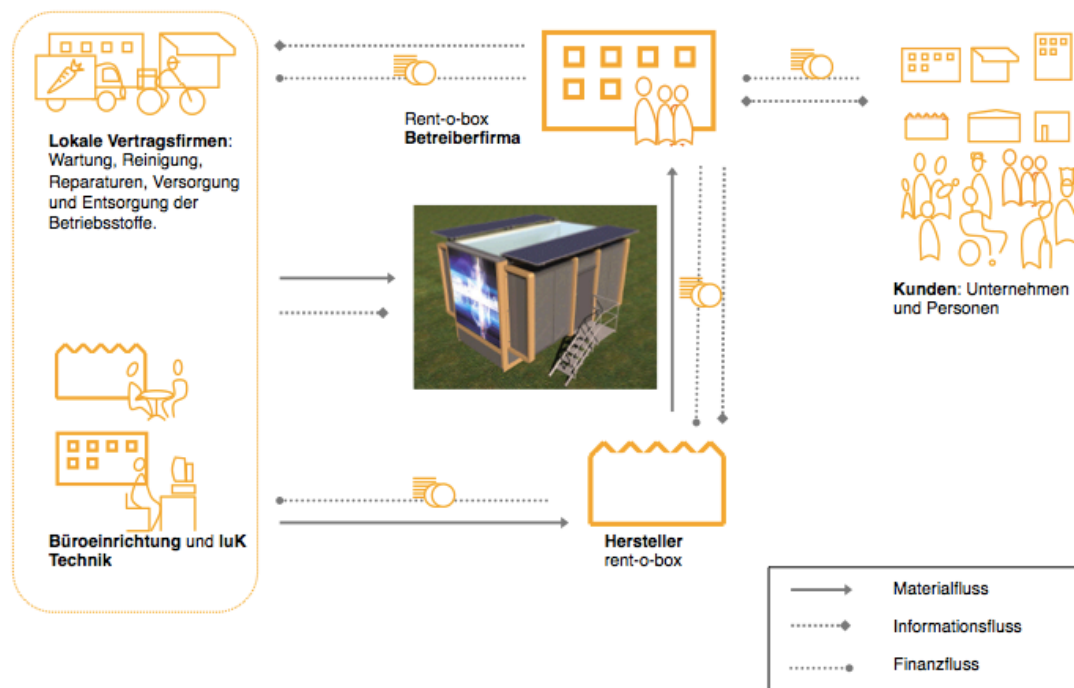
Design for
Environment,
Ecodesign, Green
Design and Eco
Innovation

How to design
products in the most
environment-friendly
way, but also including
socio-cultural aspects

Methods and Tools
including LCA,
Biomimicry,
participatory design,
BOP Projects

1980/90s

From Product to System Design 2



**New Business
for Old Europe**

**PRODUCT-SERVICE DEVELOPMENT,
COMPETITIVENESS AND SUSTAINABILITY**

EDITED BY ARNOLD TUKKER AND URSULA TISCHNER

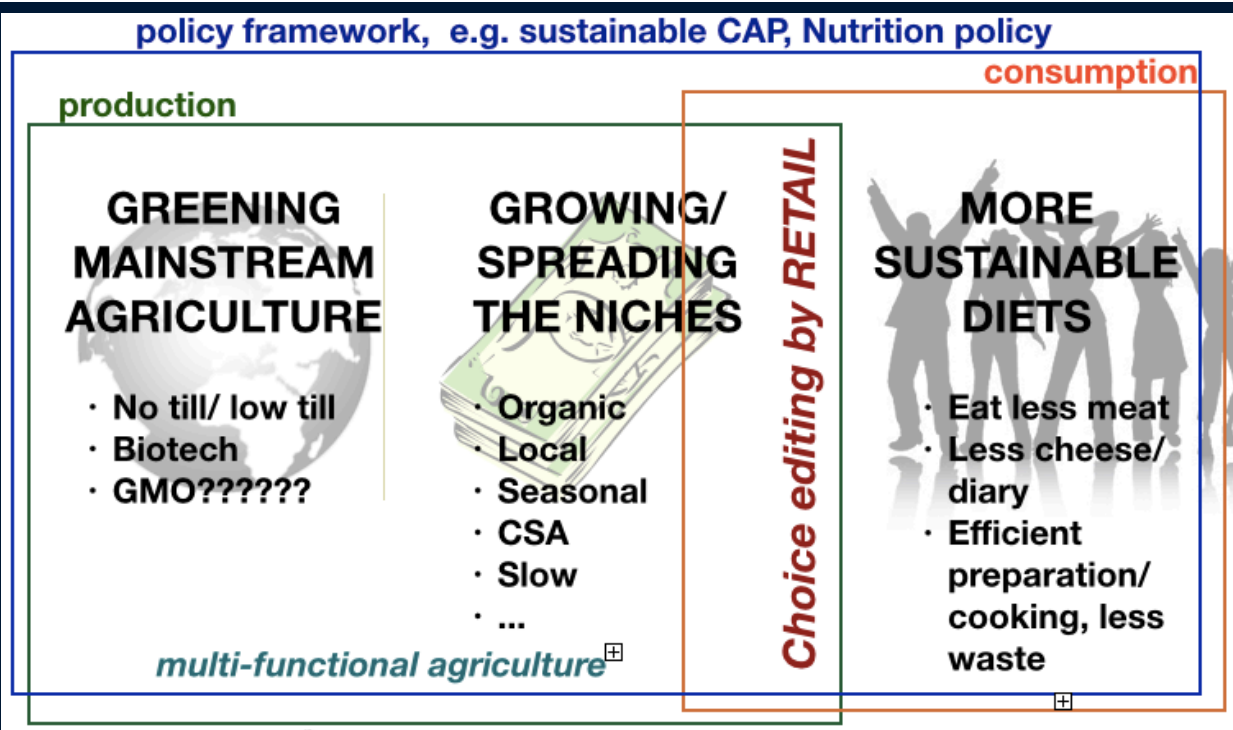
Product Service
System Design,
PSS

How to design systems of
products and services to
increase systems' eco-
efficiency and -effectiveness
also including socio-cultural
aspects

European research
on Methods and
Tools development,
MEPSS, SusProNet,
Work for UNEP

1990/2000s

From Product to System Design 3



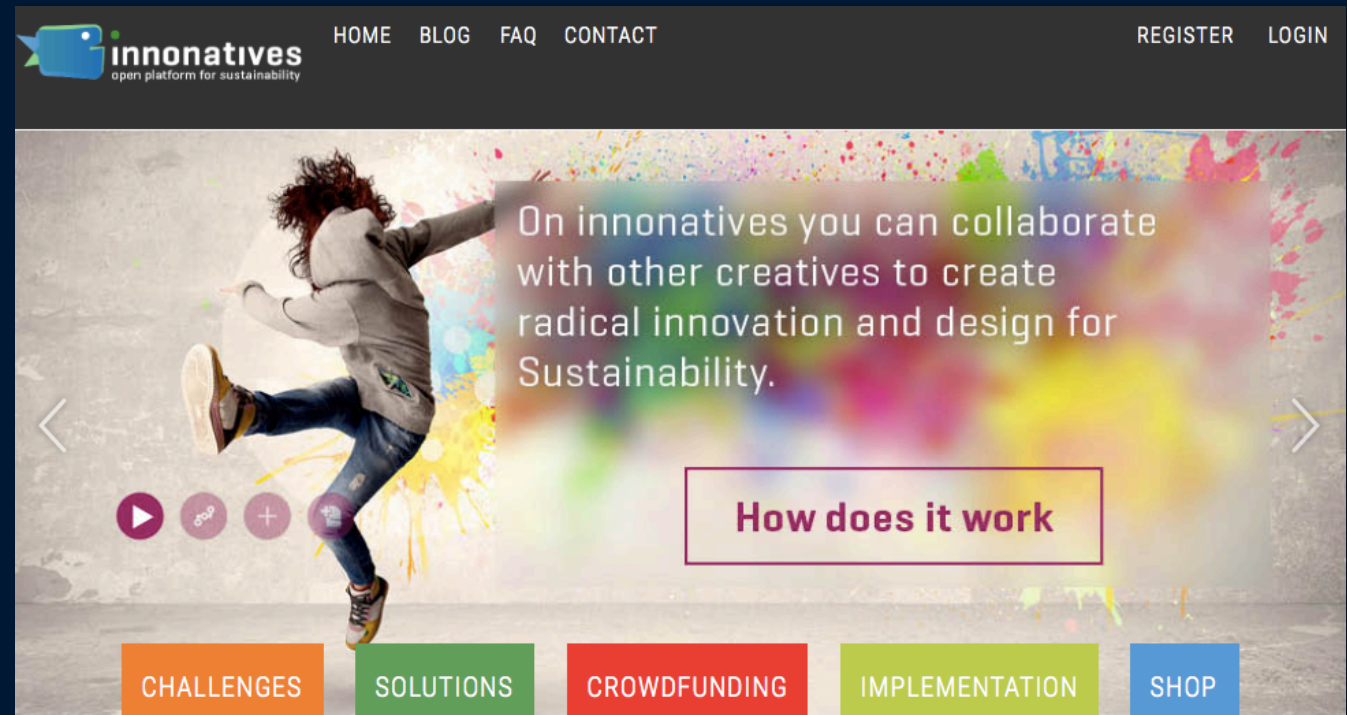
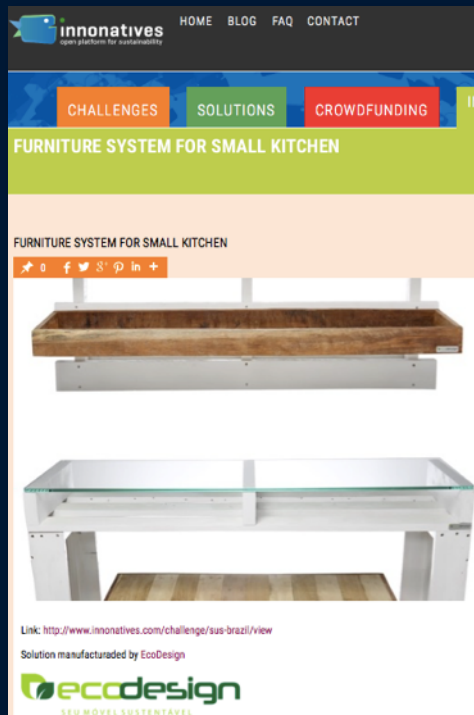
Sustainable
Consumption
Production
Systems, SCP,
System
Innovation

How to design/influence
production-consumption
systems to be radically
more sustainable. Find the
neuralgic points for change
in the systems.

Research on wicked
problems, transition
management, SCP
methods and tools,
EU SCORE project

2000/2010s

From Product to System Design 4



Crowd based
open innovation
for sustainability

How to use the power of the
crowd and open source
systems and tools to design
and implement radical
innovation for sustainability

EU Innovation and 2011 to 16
demonstration
project
Sustainability
Maker

‘Crowd’ based Systemic Design and Innovation for Sustainability



IT'S TIME TO SAVE THE WORLD
AND BECOME AN INNONATIVE

{ Sustainability Maker Project, www.innonatives.com
Ursula Tischner, u.tischner@econcept.org

{Power of the Crowd

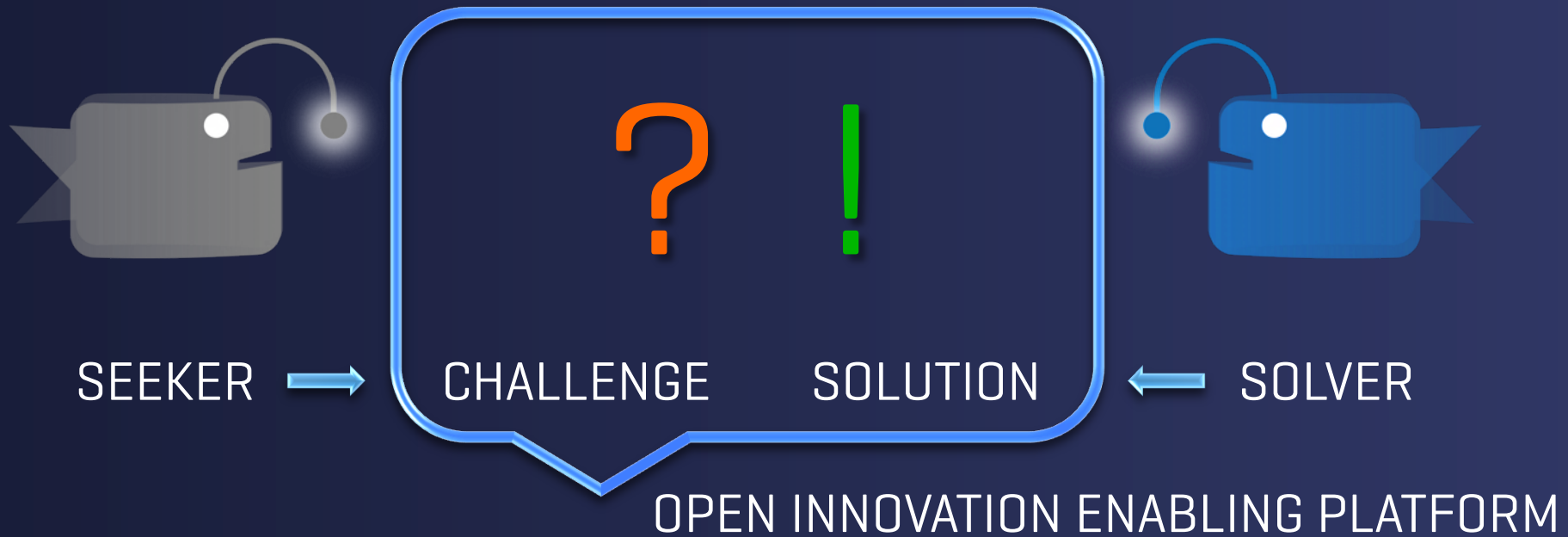
"Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has."

Margaret Mead [1901-1978]

{ www.innonatives.com

Open Innovation Platform for Sustainability

www.innonatives.com brings together people, who have identified sustainability-related problems [SEEKERS] with those, who are to develop or have already developed solutions [SOLVERS].




{ Sustainability Maker Project
Ursula Tischner, econcept, Cologne, u.tischner@econcept.org

{ Platform www.innonatives.com



[HOME](#) [BLOG](#) [FAQ](#) [CONTACT](#)

[REGISTER](#) [LOGIN](#)

Sprache auswählen  Powered by [Google Übersetzer](#)

CHALLENGES

SOLUTIONS

CROWDFUNDING

IMPLEMENTATION

SHOP

All  Challenges ordered by **most popular** 

Challenge



SUSTAINABLE TOURISM –
INNOVATION FOR FLIGHTLESS
TRAVEL



Challenge



NOOBAGS – REDUCE, REUSE OR
REDESIGN CARRIER BAGS



Challenge



EXHIBIT A SUSTAINABLE EXHIBITION!



{ You are invited !



innonatives

www.sustainabilitymaker.org

www.innonatives.com

Watch out for the next conference 22nd of February 2016 in Munich, subscribe to our newsletter, participate and spread the word. Thank you!

{ Sustainability Maker Project
Ursula Tischner, econcept, Cologne, u.tischner@econcept.org