

Sustainable Innovation 2015
'State of the Art' Sustainable Innovation & Design
20th International Conference
9th – 10th November 2015
University for the Creative Arts
Epsom, Surrey, UK
www.cfsd.org.uk



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I build on fifteen years' experience in innovation, working across the process from concept generation through to volume manufacture. My aim is to foster the creation and commercialisation of exciting products and services that will make for a better future.

My background was originally Product Design (at the Royal College of Aart) & Automotive Engineering (Loughborough University). After ten years working in industry developing new products from zero emission motorcycles to solar panels I spent a couple of years in consultancy before joining the Knowledge Transfer Network (KTN) in 2011. An initiative of Innovate UK (formerly the Technology Strategy Board), the KTN is the UK's innovation network, with over 90,000 members across 17 sector-specific communities, and over 130 staff. We stimulate innovation by: setting up powerful collaborative partnerships; facilitating access to (and informing) funding opportunities; inspiring through the promotion of exemplars; and influencing policy.

Sustainability has been recognised as the biggest driver of innovation, and thus it has been defined as one of the cross-cutting business programmes at KTN. I lead this activity supported by a team of champions across the domains. Our mission is to foster innovation by sharing knowledge and ideas across communities, facilitating cross-disciplinary working, and enhancing awareness of the global social and environmental trends and drivers that are impacting on markets and creating massive innovation opportunities – things like ageing demographics, urbanisation, and freak weather events. A key part of the toolkit is "Horizons" (<http://horizons.innovateuk.org/>)