

**Sustainable Innovation 2015**  
**'State of the Art' Sustainable Innovation & Design**  
**20<sup>th</sup> International Conference**  
**9<sup>th</sup> – 10<sup>th</sup> November 2015**  
**University for the Creative Arts**  
**Epsom, Surrey, UK**  
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**Professor Simon Ofield-Kerr, Vice-Chancellor, University for the Creative Arts**

Prior to being appointed Vice-Chancellor of UCA, Dr Simon Ofield-Kerr was Executive Dean of Art, Design & Architecture at Kingston University where he led the expansion of the postgraduate portfolio, the internationalisation of the culture, the embedding of research, the transition of the Centre for Research in Modern European Philosophy from Middlesex to Kingston and the development of the Knights Park Campus. He was Dean for five years and for 2011/12 Art & Design at Kingston was placed in the top ten of the Guardian Subject League Tables.

Before joining Kingston he was Academic Group Chair for Art, Philosophy & Visual Culture at Middlesex University. Simon has a BA in Fine Art (Exeter College of Art & Design, 1990), an MA in The Social History of Art (University of Leeds, 1992), and was awarded his PhD from Leeds University in 1997. He was one of the founding editors of the Journal of Visual Culture.