

**Sustainable Innovation 2015**  
**'State of the Art' Sustainable Innovation & Design**  
**20<sup>th</sup> International Conference**  
**9<sup>th</sup> – 10<sup>th</sup> November 2015**  
**University for the Creative Arts**  
**Epsom, Surrey, UK**  
**[www.cfsd.org.uk](http://www.cfsd.org.uk)**



**Oliver Waddington-Ball, CEO and Founder,  
Goldfinger Factory, UK**

Oliver is a big-hearted social entrepreneur with a vision to change how we view waste by empowering local communities to creatively transform waste into beautiful objects. Born and raised in West London, he feels very close to the area and local community and is truly passionate about sustainable design and reuse. After spending 5 years running his own social enterprise consultancy between China and the UK working on projects like helping set up London Reuse Network, the idea of Goldfinger Factory was born. Oliver has been invited to speak at Seismic, a European Union social enterprise platform in Brussels, and at 100% Design, the UK's largest design show. Oliver also sits on the board of a local charity Farm The City.