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Rod Fountain, Co-Funder and CEO
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Rod Fountain, Co-founder and CEO, FluteOffice Rod Fountain, Founder & Managing Director Rod is a former business journalist who started his first business at 23 by raising £1.5m to launch the first 'lads' magazine that led to the explosive growth of the sector. He founded one of the first contract publishing companies in the 1980s, with a focus on international business. He worked on ministerial trade missions to many of the world's emerging markets finding business opportunities for innovative British companies. He has spent the last six years establishing FluteOffice as the world's leading upcycler of cardboard waste - producing commercial furniture and interior structures for re-use by the customer on an ongoing basis. A life-long entrepreneur, he has also worked in professional football, disaster recovery, and conventional office interiors.