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Daniel is a Chartered Mechanical Engineer, Energy Engineer and Chartered Environmentalist. From a background in automotive New Product Development at Ford and Visteon, he got involved in design for sustainability and left the automotive world to set up Splendid Engineering in 2001. Since then he has provided engineering and consultancy services in eco-design, sustainable energy and transport to a range of clients in the manufacturing and built environment sectors.

He has taught engineering and sustainability at London South Bank University and the Royal College of Art, and provides CPD training at IMechE and in-company in the UK, Africa and the Middle East.

He co-founded the Global Association for Transition Engineering in 2014 and was nominated for the award "Chartered Environmentalist of the Year" for his work on engineering for sustainability at IMechE.