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Ichin is director and co-founder of Sustainable Innovation Lab, a consultancy which helps governments and businesses to innovate and become more sustainable. She has over 20 years international experience in the field related to green business issues, climate change and clean tech.

Her work covers environmental technology, city climate change action plan development, US/ China low carbon city initiative, green growth strategy, circular economy, sustainable materials and products, Green ICT, eco-industry, resource efficiency, water, energy efficiency and renewable energy policy.

Ichin has worked many projects in the EU, Asia and the US and has access to policy makers, industry and supply chain contacts. Ichin has work on projects to create low carbon cities and region, e.g. low carbon cities in China, Kaohsiung City in Taiwan, Bornholm-Bright Green Island in Denmark and San Francisco Bay Area in the US.

Ichin currently also sits on advisory group of “EC Horizon 2020” for ‘Leadership in Enabling and Industrial Technologies, Nanotechnologies, advanced Materials and Advanced Manufacturing and Processing’ (LEIT-NMP) and Advisory Board member of Taiwan Institute for Sustainable Energy (TISE)

Ichin authored and co-authored 8 books and more than 250 technical and environmental reports for experts and non-experts. Ichin holds Master’s Degree from “Geography and Environment Engineering” of The Johns Hopkins University (US) and has fellowship of Entrepreneurship Management Program of E MBA from Cambridge University (UK).