

Challenge Number

#7: Conversation Starter

Product Name

Ghost Harvest Festival

Product Concept

Franchised 2 day educational and musical event concept targeted at families with children based in fishing communities: a) beach-clean refocused as a ‘treasure hunt’ to collect raw material for products prior to music festival; b) music festival with local musicians that includes maker and craft workshops using waste fishing nets and other marine debris, story-telling from local fishermen and an art exhibition; and c) local suppliers of food and craft products. Waste fishing nets and ropes are used decorate the exhibition stands and the music stage.

Product Visualisation



Team Members

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