

Challenge Number

#6: Household Product

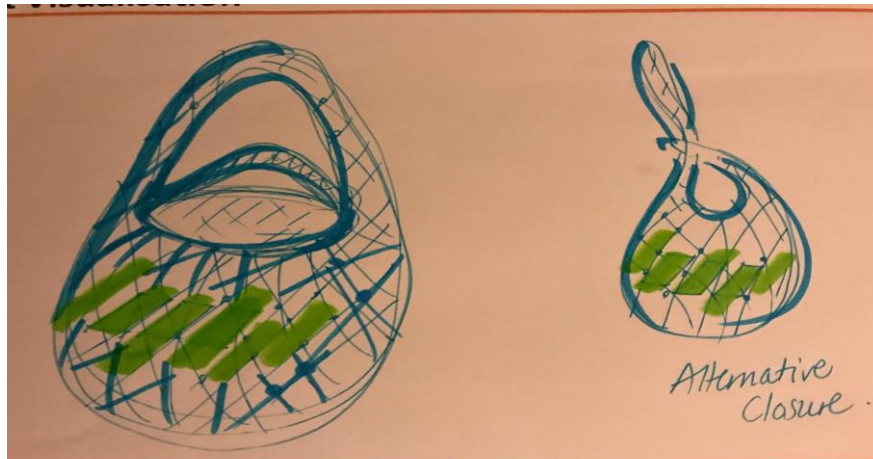
Product Name

Ghost Bags (Shopping Bags)

Product Concept

Large supermarkets to work with partners to repurpose ghost nets into shopping bags that collapse down to a small space. A percentage of the purchase price would be re-invested further into educational projects in fishing communities engaged with recycling waste fishing nets.

Product Visualisation



Team Members

Design Team: Susan Blandford [MA Textiles]; Dawn Thorne [MA Textiles]; Sharon Kearley [MA Textiles]; Yuwei Huang [MA Jewellery] Lead Designer: Susan Blandford blandford53@gmail.com

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