

Challenge Number

#7: Conversation Starter

Product Name

余 (“Leftover” in Chinese)

Product Concept

A large scale seascape installation - that is visually stunning. As the viewer gets closer to the installation they gradually realise it's not what it seems and recognise that the seascape is made up of waste fishing nets, ropes and other marine plastics, the very things that are polluting it. In addition, there could be an interactive version of the installation where people could add pieces of fishing nets, ropes and other marine plastics to create their own seascape on a painted background. In addition, there could be a craft kits to enable people to make sea creatures out of the fishing nets, ropes and other marine plastics.

Product Visualisation



Team Members

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