Coming Soon!

Designing for the Circular Economy

Editor and Contributory Author, Martin Charter

Designing for the Circular Economy highlights and explores ‘state of the art’ research and industrial practice, highlighting Circular Economy (CE) as a source of: new business opportunities; radical business change; disruptive innovation; social change; and new consumer attitudes.

The audience for the book is academia and business with an interest in CE issues related to products, innovation and new business models. The thirty-four chapters provide a comprehensive overview of issues related to product circularity from policy through to design and development. Chapters are designed to be easy to digest and include numerous examples. An important feature of the book is the case studies section that covers a diverse range of topics related to CE, business models and design and development in sectors ranging from construction to retail, clothing, technology and manufacturing.

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