

Sustainable Innovation 2019
Road to 2030: Sustainability, Business Models, Innovation and Design
22nd International Conference
4th – 5th March 2019
UCA Business School
Epsom, Surrey, UK



**Katherine Boxall , Deputy Director, Business School for the Creative Industries,
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Katherine Boxall , Deputy Director, Business School for the Creative Industries, University for the Creative Arts (UCA). After graduating in Design Management, Katherine went on to work in the advertising industry, account managing for Harvey Nichols, Oxo Tower, Schuh, BMW, Mercedes, Audi and many other major blue chip and fast-moving consumer goods brands. She then progressed to global marketing communications with IBM, before moving into the higher education sector. Katherine began her career at UCA on the Fashion Promotion & Imaging course, and after seven years, was asked to co-write the award-winning Fashion Management & Marketing programme.

Since then Katherine developed the hugely successful Fashion Business MA programmes and more recently developed a whole new suite of programmes for our Business School for the Creative Industries for which she is now Deputy Director. Katherine is the Academic Lead for UCA, working alongside the London School of Design and Marketing developing new Global Online Marketing and Design courses. Alongside her role in the Business School, Katherine but also leads the BA Fashion Management and Marketing course, as well as leads as the Masters programmes at our Epsom campus – MA Fashion Business & Management, MA Fashion Marketing & Communication, and MBA Fashion Business.

As well as being external fashion adviser for many institutions, Katherine is currently external Examiner for Coventry University London for the BA Fashion Management and International Fashion Marketing programmes. Katherine has been a Fellow of the Higher Education Academy since 2012.