

Sustainable Innovation 2019

Road to 2030: Sustainability, Business Models, Innovation and Design

22nd International Conference

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UCA Business School

Epsom, Surrey, UK



**Dr Camille Baker, Reader, Interface and Interaction,
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Dr. Camille Baker is an interdisciplinary artist, curator and researcher with a background in digital and electronic art and design, working across creative digital disciplines. Baker's digital media practices and experience includes teaching, curating and making, with a background in wearable technology and e-textiles, mobile media art and performance, the body, VR/AR performance, digital art curating, video art, new media art, alternative music, interactive installation, and emerging technologies research and education.

Dr Baker's first co-edited book on creative process for artist-technologists with Dr Kate Sicchio, *Intersecting Art and Technology in Practice: Techne, Technique, Technology* was released in December 2016 with Routledge, Taylor & Francis. She also has her first monograph released August 16, 2018, *New Directions in Mobile Media and Performance*, with Routledge, Taylor & Francis. This book features theory and practice on mobile devices, Augmented/Virtual/Mixed Reality and wearable technology in various forms of artistic performance, especially since the release of the first iPhone.

In 2016, Dr Baker was the initiator and primary consortium partners' to apply for and win EU funding for the **WEAR Sustain** project www.wearsustain.eu, which runs January 2017-December 2018 and is focussed on transforming the smart/e-textiles industry to become more ethical and sustainable, through the collaborative innovation projects of artists and technologists. I also run a regular meetup group with artists and designers making smart/e-textile works called e-stitches.co.uk.

Dr Baker is a Reader for the School of Communication Design at the University for the Arts, Epsom, Surrey, UK, and has presented artwork and media research at academic, media and art conferences, festivals and events around the world.