

Sustainable Innovation 2019

Road to 2030: Sustainability, Business Models, Innovation and Design

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UCA Business School

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Dr David Wheeler, Founder, Academy for Sustainable Innovation, Special Advisor to Dean, Faculty of Environmental Studies, York University, Former President and Vice-Chancellor, Cape Breton University, Canada.

Dr Wheeler is co-founder of the Academy for Sustainable Innovation and Special Advisor to the Dean of the Faculty of Environmental Studies at York University in Canada. He is also co-founder of the International Higher Education Group LLC, a social-mission based consultancy and web-based matchmaking agency for students, faculty and institutions of higher learning with offices in the US, UK, Canada and the Middle East. David is also a member of the CSR Advisory Council for Export Development Canada and the Environment and Social Advisory Council for the European Bank for Reconstruction and Development.

David Wheeler's most recent academic posts were President and Vice-Chancellor of Cape Breton University (2013-2016), Pro Vice-Chancellor (Sustainability) and Executive Dean of Business at the University of Plymouth, UK (2010-2013), Dean of Management, Dalhousie University, Canada (2006-2009) and Director and Erivan K Haub Professor in Business and Sustainability at the Schulich School of Business, York University, Canada (1999-2006). During David's tenure, York University was regularly ranked in the top few schools worldwide for its integration of sustainability issues into the business curriculum.

David has published more than 80 articles and book chapters in a wide variety of academic journals, books, parliamentary inquiries and popular journals, and has delivered speeches to numerous conferences and events. Top tier journals in which he has published include the *British Medical Journal*, the *Lancet*, *Energy Policy*. David was principal author of *The Stakeholder Corporation* - the first business text to be endorsed by former UK Prime Minister, Tony Blair. He was an advisor to the UK Government on governance aspects of the Company Law Review, a member of the UK Government Advisory Committee on Consumer Products and the Environment and the Reference Group for Canada's National Report to the World Summit on Sustainable Development (Rio+10). Prior to his academic appointments, David was a member of the Executive Management team of international cosmetics firm The Body Shop International. David started his career in the water industry where he specialized in water pollution control. Later as a Senior Research Fellow at the Robens Institute of the University of Surrey he became a leading researcher and commentator on standards of drinking water and recreational water in the UK, achieving World Health Organization Collaborating Centre status for the Robens Institute.