

Sustainable Innovation 2019

Road to 2030: Sustainability, Business Models, Innovation and Design

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UCA Business School

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Ewa Szczotka was awarded a Master of Arts with distinction in Fashion Design for Industry from Kingston University and achieved the Postgraduate Certificate in Education with Distinction from the University of Surrey in 1993. In her career, she developed strong business skills by working for companies such as Oasis and Jigsaw, and gained experience in commercial fashion working as an international fashion buying manager with a venture capitalist team. She also showed her strong creative entrepreneurship skills through creating an eco childrenswear fashion brand supplying stores in Europe. Her research field is sustainability and ethical transparency in all processes in fashion and she has a strong commitment to 'slow fashion'. She is also a fashion designer and owner of a luxury sustainable womenswear brand. Ewa has fashion business experience at a senior level but equally has a strong academic and pedagogical background, with over ten years of teaching experience at Kingston University, London College of Fashion, Westminster University and Istituto Marangoni and now at UCA Epsom in the disciplines of fashion design, product creativity and innovation, buying and merchandising, trend forecasting, fashion business, and research practice. Previously as Director of Education at Istituto Marangoni she was able to bring academic leadership and quality management creating exciting partnerships with industry and innovative learning environments for students. She brought in core learning outcomes in sustainability into all of the fashion business and design courses. She is also an external advisor on fashion business courses for Solent University.