

Sustainable Innovation 2019

Road to 2030: Sustainability, Business Models, Innovation and Design

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UCA Business School

Epsom, Surrey, UK



Ian Falconer, Founder and CEO, Fishy Filaments Ltd, UK.

Prior to his current role Ian's work history was dominated by technical and analytical roles in industry or finance, helping to develop and implement large scale and highly innovate systems, such as mines, energy systems and international telecommunications infrastructure. Ian is a council member of the Cornish Institute of Engineers, a branch of the IOM3, and actively works to promote cross-pollination between sectors and disciplines with the sincere belief that solving systemic failures requires cross-skilling as well as co-operation. Ian has degrees in geology, mining and energy policy but never completed his PhD on the nature of argument in the online comments sections of newspapers.

Fishy Filaments is a new company built to directly address fishing industry waste, treating the plastics used in that industry as a economic nutrient rather than as an environmental pollutant