

## **Sustainable Innovation 2019**

***Road to 2030: Sustainability, Business Models, Innovation and Design***

**22nd International Conference**

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**UCA Business School**

**Epsom, Surrey, UK**



### **Ichin Cheng, Director and Co-Founder, Sustainable Innovation Lab, UK/Asia**

Ichin is director and co-founder of Sustainable Innovation Lab ([www.the-si-lab.com](http://www.the-si-lab.com)), a company helps governments and businesses to innovate and become more sustainable. Over 20 years of international professional experience in the field of sustainable innovation and green business related to climate change, clean technology, sustainable materials and products, circular economy and eco-city, etc. The clients include the EU Commission, European Institute of Innovation and Technology (EIT) Climate-KIC, UK Defra, Apple, Ihobe, UL, ARUP, BSI, NIKE, Taiwan ITRI, BSI, City of Paris. She worked in many countries in EC, US and Asia.

She is the advisory board expert of EC Horizon 2020 of Industrial Technologies (2014-present) and for international cooperation (2014-2016). In last four years, she has worked closely with other EU experts over sustainable innovation, circular economy and industrial strategy. She is also innovation expert for Climate-KIC and final jury of Reinventing Paris. Climate-KIC is the world's leading public-private partnership addressing climate change mitigation and adaptation through innovation. It is one of six Knowledge and Innovation Communities (KICs) supported by EIT. She sits on Climate-KIC assessment committee for its € 275.6 million Euro annual business plan (2017-present). She is also reviewer and vice chairman of Horizon 2020 call and Marie Skłodowska-Curie (MSC) programme which € 6 billion (2014-2020) Research cooperation program and aim to increase the excellence science and researcher's mobility within EU and with the world.

She involved many international expert committees and advisory boards including EC foresight panels on European Industrial Landscape Vision (2025) & Systemic Eco-innovation/Eco-industries, 2035, Taiwan Institute for Sustainable Energy, Climate Change Policy Committee, US/China low carbon city initiative. Taiwan Institute for Sustainable Energy (TAISE) Climate Change Policy Committee, guidance counselor of National Chi Nan University and Global eco-island Initiative.

Ichin is regular international conference and event speaker. The topics of lectures cover wide range topics from climate change, sustainable business, Circular economy, Asia and sustainability, water, low carbon cities, green growth, clean tech, green procurement. Ichin co-authored eight books and more than 250 environmental reports and research papers. Two upcoming book contributor and co-author: Design for Circular Economy (UK) and a handbook of design future and innovation (US). She speaks English, Chinese, and Taiwanese and reads Japanese.