

Sustainable Innovation 2019

Road to 2030: Sustainability, Business Models, Innovation and Design

22nd International Conference

4th – 5th March 2019

UCA Business School

Epsom, Surrey, UK



Matt Crane, CEO, Monty's Bakehouse, UK

Matt started Monty's Bakehouse in 2003 as an antidote to some of the lack lustre hand held snacks that were available on the market at that time. He has always had a strong vision of where he wants Monty's Bakehouse to be, driven by his family motto of 'Work Hard, Play Hard'. As a proud, independently-owned specialist in premium food solutions to the airline industry Matt works tirelessly to uphold the companies values of Innovation, Quality & Service across all that they do, which has grown from premium hand held snacks to an array of consultancy, brand and production services tailored to the inflight industry. Still very much involved in every level of the company, Matt still travels extensively, working with many of the businesses Airline clients to develop new and innovative solutions to the demands of modern day air travel.