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G-ROAD, Not Merely Another Road, but a “Green & Healthy” Silk Road.

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The Silk Road was the most immense route documented in the history of mankind and formed the first land and water bridge between the east and the west connecting China to the Mediterranean Sea. On the one hand, trade on the Silk Road played a significant role in the development of the civilizations of China, Japan, the Indian subcontinent, Europe and Arabia. On the other hand, it has been a bridge for diseases and threats. Forgotten over centuries the Silk Road is today the topic of various research projects between Europe and Asia including Peter Frankopan's book: “The Silk Roads: A New History of the World”. He suggests a very optimistic notion: the Silk Roads are reviving. There are various way of recalling the Silk Road: The belt and road initiative of China, for example, focuses on the infrastructural dimension of the connection, starting to establish 2011 a rail connection from Chongqing, China to Duisburg, Germany cutting traveling time from 36 days by container ship to 13 days by freight train. Beyond this multi-billion dollar investment in street and tracks, the challenge of a green and healthy Silk Road is envisaged in an interconnection of local identities, communities, ecological, technological and economic visions linked by this new infrastructure. To create a green and healthy G-ROAD.COM it is necessary to imagine a robust and beautiful concept that reflects demographic waves and cultural conditions.

G-Road is developed to communicate radical changes as an adaptation in social structure and organizational practices, presented in sustainable local identities. Market transformation can be optimized to yield opportunities such as new currencies in fusion with carbon collectors, as presented in the G-Idea “New Currency”. The idea is to invite and activate a sustainable community that is resourceful and give a new way of using building materials in its lifetime cycle. Climate change and water scarcity is not only a matter of lifestyle but a beacon of mislead economies. By supporting local employment and creativity the draft to inefficient megacities is reduced.