

Sustainable Innovation 2021

Accelerating Sustainability in Fashion, Clothing, Sportswear & Accessories

23rd International Conference

Online Conference: 15th-16th March 2021

University for the Creative Arts

Epsom, Surrey, UK

www.cfsd.org.uk



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Elisabetta Lazzaro is Professor of Creative and Cultural Industries Management at the Business School for the Creative Industries, University for the Creative Arts, UK, and Executive Board Member of the Association for Cultural Economics International (ACEI).

Elisabetta has a track record of more than 60 publications on major issues of creative economy and policy in international peer-reviewed journals, books and policy reports. She is regularly invited as a keynote speaker in many universities and symposia worldwide, and serves in several scientific and steering committees of major international, European and national cultural organisations and institutions, and governments. Elisabetta's scientific and professional expertise focuses on: smart valorisation, business and societal innovation, growth and resilience in the CCI; Arts markets; Capacity building, spillovers and socio-economic impact of culture in city and regional sustainable development; Entrepreneurship, innovative business models and financing (including crowdfunding) of artists and creative professionals; Digitalization and technology transfer in the arts, cultural heritage and creativity; Comparative analysis of regulatory and funding schemes for the CCI; Cultural participation, diversity and wellbeing; Culture in international cooperation and external relations.

Elisabetta holds a PhD in Economics jointly from the Paris 1-Panthéon-Sorbonne University (France) and Université Libre de Bruxelles (Belgium), a Master in Economics & Culture from Paris 1-Panthéon-Sorbonne University and a Master in Business Economics from Ca' Foscari Venice University (Italy), in addition to other degrees and fellow studies in economics and the creative industries in Europe, the USA and Australia. She has formerly been professor of creative economy at HKU University of the Arts Utrecht (Netherlands), ULB (Belgium) and Southern Methodist University, Dallas (USA).