

Sustainable Innovation 2021

Accelerating Sustainability in Fashion, Clothing, Sportswear & Accessories

23rd International Conference

Online Conference: 15th-16th March 2021

University for the Creative Arts

Epsom, Surrey, UK

www.cfsd.org.uk



Professor Tolga Kashif, CEO & Creative Director, Lightsong, UK

Tolga is an award-winning composer, arranger and producer and has a number of unique agreements with leading record companies, publishers and artists whilst always retaining his freedom to accept a wide range of commissions, productions and engagements.

Tolga's accomplishments embody a wide range of idioms and genres within the music industry ranging from the production of the platinum selling no 1 record: 'Perfect Day' performed by a host of iconic music industry giants such as David Bowie, Elton John, Lou Reed and Bono to his highly acclaimed Queen Symphony which he composed, conducted and produced via direct commission from EMI Classics.

He has also composed over 400 works for film, television and advertising, produced over 20 albums for the classical market ranging from opera to symphonic and chamber Repertoire. Over the last 30 years, he has collaborated with many world-renowned Orchestras and artists and had conducted performances in leading concert halls.

As CEO of Lightsong, a global, createch company focused on transformation through music and the creative industries, Tolga and his partners are working with convergent emerging technologies to create positive impact on societies and the environment through sustainable creative innovation.

Tolga is a Visiting Professor of Music and Business within the Business School for Creative Industries at UCA.