

## **Sustainable Innovation 2021**

### ***Accelerating Sustainability in Fashion, Clothing, Sportswear & Accessories***

23<sup>rd</sup> International Conference

Online Conference: 15<sup>th</sup>-16<sup>th</sup> March 2021

University for the Creative Arts

Epsom, Surrey, UK

[www.cfsd.org.uk](http://www.cfsd.org.uk)



#### **Ichin Cheng, Director and Co-Founder, Sustainable Innovation, UK/Asia**

Ichin is director and co-founder of Sustainable Innovation Lab ([www.the-si-lab.com](http://www.the-si-lab.com)) An EU/UK based company which helps governments and businesses to innovate and become more sustainable. 20 years professional experience in the field of Environment related to green business circular economy, sustainable innovation, climate change, policy response to mitigation and adaption, low carbon economy and green technology, sustainable materials and products, etc. The work includes social-economic aspects, environmental impact, international environmental policies and management, environmental assessment techniques. The clients include many countries in EC, Astralia,US and Asia, e.g. the EU Commission, European Institute of Innovation and Technology (EIT) Climate-KIC, UK Defra, Italy, Apple, Ihobe (Spain), UL, ARUP, BSI, NIKE, Taiwan , BSI, Paris and Lyon.

Ichin involved many international expert committees and advisory boards. She is currently independent technical advisory panel of The Sustainable Manufacturing and Environmental Pollution (SMEP). SMEP programme supported by an UK The Department for International Development (DFID) investment of GBP 25 million over five years (2019-2024). DFID has partnered with the United Nations Conference on Trade and Development (UNCTAD).

Ichin was the advisory board expert of EC Horizon 2020 of Industrial Technologies (2014-2019) and for international cooperation (2014-2016). She is also innovation expert for Climate-KIC and final jury of Reinventing Paris. Climate-KIC is the world's leading public-private partnership addressing climate change mitigation and adaptation through innovation. It is one of six Knowledge and Innovation Communities (KICs) supported by EIT. She sits on Climate-KIC assessment committee for its € 275.6 million Euro annual business plan (2017). Other expert committee includes EC foresight panels on European Industrial Landscape Vision (2025) & Systemic Eco-innovation/Eco-industries, 2035, Taiwan Institute for Sustainable Energy, Climate Change Policy Committee, US/China low carbon city initiative. Taiwan Institute for Sustainable Energy (TAISE) Climate Change Policy Committee and Global eco-island Initiative.

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Ichin is a visiting Professor and guest lecturer to various university in UK, Ireland, Italy, Spain, Taiwan and China. Ichin co-authored 10 books and more than 250 environmental reports and research papers, including two new book contributor Design for Circular Economy (Routledge, 2018), A handbook of design future and innovation (Wiley, US,2021) She also co-authoring research paper G20: Accelerating the Transition to Global Circular Economy (Italy Istituto Affari Internazionali (IAI),2020) which will contribute to G20 2021 Italian Presidency.