

Sustainable Innovation 2021

Accelerating Sustainability in Fashion, Clothing, Sportswear & Accessories

23rd International Conference

Online Conference: 15th-21st March 2021

Business School for the Creative Industries

University for the Creative Arts

Epsom, Surrey, UK



**Frankie Phillips, Founder and Creative Director of TOBEFRANK LTD,
Founder of TOBEFRANK Foundation and TOBEFRANK Innovation, UK**

After graduating from Huddersfield University in 2010, Frankie moved to London to work as a designer at a high street supplier. After a year in London Frankie showcased as a luxury designer at London Fashion Week and was chosen as 'one to watch' by Vogue Magazine after creating a brand with transparency at its heart. Frankie continued to show for four seasons and became passionately focused on sustainability. In 2015 Frankie moved to China to work at Jack and Jones before moving to Hong Kong in 2017 to work for Next. While in Asia, Frankie saw first-hand the devastating effects fashion can have on communities and the environment. She actively became involved in working with factories and suppliers to become more ethically responsible from farm to customer.

While living abroad, Frankie worked on the TOBEFRANK concept, and in 2018 moved back to London to make TOBEFRANK a reality, officially launching in September 2019 after years of development into new fabrics, trims and production techniques. Frankie is also founder of TOBEFRANK Foundation a platform supporting women in the supply chain, and has recently launched TOBEFRANK Innovations, an open hub for all the developments TOBEFRANK has created to date. Frankie is supported by a strong team and board of advisers who have together made TOBEFRANK what it is.