

Epsom, Surrey, UK





Sustainable Innovation 2021

Accelerating Sustainability in Fashion, Clothing, Sportswear & Accessories 23rd International Conference
Online Conference: 15th-21st March 2021
Business School for the Creative Industries
University for the Creative Arts



Helena Leurent, Director General, Consumers International, Switzerland

Helena Leurent is Director General of Consumers International, the membership organisation for over 200 consumer advocacy groups in more than 100 countries around the world. Consumers International works with members and partners in government, civil society, business and academia to empower and champion the rights of consumers everywhere and to drive change in the marketplace on global consumer issues including the future of food, finance, e-commerce, sustainability, product safety, digital access and rights. Consumers International is the consumer voice in international policy-making forums and the global marketplace to ensure consumers are treated safely, fairly and honestly worldwide.