

Sustainable Innovation 2021

Accelerating Sustainability in Fashion, Clothing, Sportswear & Accessories

23rd International Conference

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Business School for the Creative Industries

University for the Creative Arts

Epsom, Surrey, UK



Maria Eugenia Girón, Non Executive Director, Entrepreneur and Investor, Spain

Eugenia serves at the Board of Directors of Corporación Financiera Alba, a public asset management company with a diversified portfolio. She is Vice Chair of the international Board of Oceana and member of the Board of Real Fábrica de Tapices (*Royal Tapestry Manufacturing*) and IE University.

Committed to ESG, she is Chair of the Board of Fundación Diversidad, co-founder of WCD (Women Corporate Directors) Chapter in Spain, co-founder of WAS (Women Action Sustainability) and jury member at the European Innovation Council for the “Green Deal”.

With entrepreneurial spirit, she Chairs the Board of Go-Beyond Investing and is associated professor for entrepreneurship at IE Business School and INCAE. She was CEO of Carrera y Carrera jewelry company as well as investor after leading a management buy in. Previously she was VP for Loewe International.

She has an Industrial Engineer degree of ICAI and Harvard Business School MBA. Awarded as Best Women Executive of Spain in 2004 and Top 100 in 2017 and 2019.