

Sustainable Innovation 2021

Accelerating Sustainability in Fashion, Clothing, Sportswear & Accessories

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Business School for the Creative Industries

University for the Creative Arts

Epsom, Surrey, UK



Michael Stanley-Jones, Co-Secretary, UN Alliance for Sustainable Fashion, Switzerland

Michael Stanley-Jones is a Programme Management Officer with UN Environment Programme. He supports knowledge management and digital transformation within the Ecosystems Integration Branch based in Nairobi.

From 2014 to 2018, Michael led knowledge management and communications for the UN Development Programme—UN Environment Programme Poverty-Environment Initiative. From 2009 to 2014, he served as Press Liaison with the Secretariat of the Basel, Rotterdam and Stockholm Conventions, the three leading global treaties addressing hazardous chemicals and wastes. Prior to that he served for six years with UN Economic Commission for Europe in the Secretariat of the Convention on Access to Information, Public Participation in Decision-making and Access to Justice in Environmental Matters (Aarhus Convention, 1998). During his tenure, Michael helped to bring the Kiev Protocol on Pollutant Release and Transfer Registers (2003) into force while managing the Aarhus Clearinghouse for Environmental Democracy, a global web platform.

As co-Secretary to UN Alliance for Sustainable Fashion from July 2018 to September 2020, Michael has advocated for engagement with the textile and apparel industries on the 2030 Agenda for Sustainable Development.

Outside the United Nations, Michael has served in academia, business, civil society and the public sector. As chair of the Santa Clara Basin Watershed Management Initiative from 2001 to 2003, he developed Silicon Valley, California region's watershed management plan and historic pollution prevention plans for copper, nickel and mercury contamination of the San Francisco Estuary. In 1993-1994, he assisted the 10-nation Danube Environmental Forum with negotiation of the Danube River Protection Convention (1994).

A native of Solano County, California USA, Michael holds a Master of Arts in Politics degree from The Claremont Graduate University. His passions include digital transformation, nature and poetry.