





Sustainable Innovation 2021

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Business School for the Creative Industries
University for the Creative Arts
Epsom, Surrey, UK



ARTHUR HUANG, CEO and Co-Founder, MINIWIZ, Taiwan

Arthur is a structural engineer, architect, and circular economy innovator. He has spent over a decade turning post-consumer waste into innovative products for businesses and consumers through his company, MINIWIZ. As founder and CEO of MINIWIZ, Arthur is focused on accelerating the shift to a closed-loop circular economy where all products are made from recycled materials and eventually, even those products will be recycled. Today, MINIWIZ is a global leader in transforming post- consumer products into retail store interiors, architectural structures, and consumer goods.

Under Arthur's leadership, MINIWIZ has received the World Economic Forum's Technology Pioneer Award, The Financial Times' Earth Award, and The Wall Street Journal's Asian Innovation Award. Arthur has been a National Geographic Explorer since 2016 and the World Economic Forum recognized him as the Runner up for The Circular Leadership Award 2019 Davos. In February 2019, the World Economic Forum named MINIWIZ as one of the top 11 companies leading the way to a circular economy.

Arthur was educated at Harvard University, Graduate School Of Design and Cornell University, College of Architecture, Art, and Planning. He has also held various teaching tenures: Guest Assistant Professor, College of Architecture, Art, and Planning, Cornell University, NY, USA; Assistant Professor, Graduate Institute of Architecture, NCTU University, Taiwan; and Lecturer, Department of Architecture, Tung Hai University, Taiwan.